

INCREASING AGRICULTURAL
COMMODITY TRADE PROJECT

ANNUAL REPORT 2013



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The European Union-funded
Increasing Agricultural Commodity
Trade (IACT) Project



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LIST OF ACRONYMS

AAACP	All ACP Agricultural Commodities Programme
ACIAR	Australian Centre for International Agricultural Research
ACP	46 countries of Africa, the Caribbean and the Pacific (ACP) that are signatories of the Lomé Convention
AFAS	Australian Fumigation Accreditation Scheme
Agfor	Agricultural and forestry products
AusAID	Australian Agency for International Development
BAF	Biosecurity Authority of Fiji
BAT	Biosecurity and Trade Thematic Group (of LRD)
BCR	Benefit Cost Ratio
CA	Contribution Agreement
CAC	Codex Alimentarius Convention
CBA	Cost Benefit Analysis
CePACT	Centre for Pacific Crops and Trees (of LRD)
CDE	Centre for Enterprise Development
CETC	Community Education Training Centre (of SPC)
CITES	Convention for International Trade in Endangered Species
CRGA	Committee of Regional Governments and Administrations (for SPC)
CROP	Council for Regional Organizations in the Pacific
EDF	European Development Fund
EIRR	Economic Investment Rate of Return
EoI	Expression of Interest
EU	European Union
EWS	Enterprise Work Schedule
FACT	Facilitating Agricultural Commodity Trade
FAD	Forestry and Agricultural Diversification Thematic Group (of LRD)
FAME	Division of Fisheries, Aquaculture and Marine Ecosystems (of SPC)
FAO	Food and Agriculture Organization of the UN
FAO-SAPA	Sub-regional Office for Pacific Islands
FAO-TCP	Technical Cooperation Program
FDB	Fiji Development Bank
FSC	Forest Stewardship Council
FSM	Federated States of Micronesia
FTANZ	Fair Trade Australia New Zealand
FTAANZ EC	Fair Trade Association of Australia and New Zealand Executive Committee
GOMA	Global Organic Market Access
GroCom	Growers Commodities Marketing Group Ltd (Tonga)
HACCP	Hazard Analysis Critical Control Points
IACT	Increasing Agricultural Commodity Trade
ICE	Information, Communication and Extension (thematic LRD team)
IFAD	International Fund for Agricultural Development
IFOAM	International Federation of Organic Agricultural Movements
IKSA	Implementing Key Services Agriculture

IPPC	International Plant Protection Convention
IRIS	Integrated Reporting Information System
ISO	International Organization for Standardization
ITPGRFA	International Treaty on Plant Genetic Resources for Food and Agriculture
LRD	Land Resources Division (of SPC)
MDF	Market Development Facility (AusAID)
M&E	Monitoring & Evaluation
MOA	Memorandum of Agreement
MOU	Memorandum of Understanding
MTR	Mid-term Review
NGO	Non-Government Organisation
NOFA	National Organic Farmers Association
NPV	Net Present Value
OCO	Oceania Customs Organization
OIE	Organization for Animal Health
OP Mark	Organic Pacifica Mark
PACER	Pacific Agreement on Closer Economic Relations
PACER-RTFP	Pacific Agreement on Closer Economic Relations - Regional Trade Facilitation Programme
PACP	Pacific members of the Pacific, African and Caribbean group of countries
PACREIP	Pacific Regional Economic Integration Programme
PAPP	Pacific Ant Prevention Program
PARDI	Pacific Agribusiness Research for Development Initiative (an ACIAR project)
PCF	Pacific Cooperation Foundation
PGS	Participatory Guarantee System
PHAMA	Pacific Horticulture and Agriculture Market Access (an AusAID project)
PICTA	Pacific Island Countries Trade Agreement
PICs	Pacific Island Countries
PICTs	Pacific Island Countries and Territories
PIFS	Pacific Islands Forum Secretariat
PILN	Pacific Invasive Learning Network
PIP	Pacific Invasive Partnership
PIPSO	Pacific Islands Private Sector Organization
PITIC	Pacific Islands Trade and Investment Commission
POETCom	Pacific Organic and Ethical Trade Community
POS	Pacific Organic Standard
PSC	Project Steering Committee (of FACT)
PT&I	Pacific Islands Trade and Invest Agency (formerly PITIC)
QA	Quality Assurance
RAO	Regional Authorizing Office
RIP	Regional Indicative Programme
RMI	Republic of Marshall Islands
ROM	Results Oriented Monitoring (for EU)
RMI	Republic of Marshall Islands
SME	Small-Medium Enterprise

SPC	Secretariat of the Pacific Community
SPTO	South Pacific Tourism Organization
SPS	Sanitary and Phytosanitary Standards
SPEITT	Strengthening Pacific Economy Integration through Trade
SPREP	South Pacific Regional Environment Programme
STDF	Standards and Trade Development Facility
TAG	Technical Advisory Group (for IACT project)
TBT	Technical Barriers to Trade
TOR	Term of Reference
UNCTAD	United Nations Conference on Trade and Development
USP	University of South Pacific
WTO	World Trade Organization
WAHIS	World Animal Health Information System

EXECUTIVE SUMMARY

The Increasing Agricultural Commodity Trade (IACT) project is a manifestation of the commitment by the European Union to bring about meaningful changes to the lives of people in the 15 Pacific ACP countries. Mandated with a regional focus, the project contributes to enterprise development, creation of employment in rural areas and provides income generating opportunities through the supply-value-chain process in the agriculture, forestry, aquaculture, and livestock sector in the Pacific ACP region. Through these activities, IACT stimulates economic development and contributes to poverty reduction and the improvement of livelihoods for Pacific people and communities. Already, enterprise development activities under IACT in 2012 and 2013 have influenced certain national development goals, contributing to economic integration through trade, leading to economic growth in Pacific ACP countries. The IACT project is one of the four components of the Strengthening Pacific Economic Integration Through Trade (SPEITT) programme funded under EDF10 by the European Union.

IACT began with 26 partner enterprises from eight countries of the 15 PACPs in 2012 and 2013. This was increased to 42 with the addition of 16 enterprises from nine countries for assistance in 2014 and 2015. With this increase, the project envisaged yielding a far wider impact for the region by the end of 2015. Only two countries, Nauru and Tuvalu, do not have an enterprise on the IACT project, due mainly to the scarcity of qualifying enterprises that met the selection criteria. The project has however taken initiatives to assist both countries in trade – related capacity building and strengthening under their national development plans.

To date, IACT has been acknowledged for its contribution to strengthening trade capacity in the region through direct and indirect support to the private sector. In the second year of implementation (2013), some notable milestones were achieved, which includes:

IN FIJI

With IACT support, Kaiming Agro-Processing obtained Hazard Analysis Critical Control Points (HACCP) certification in 2012 and ISO 22000 accreditation in 2013, enabling the enterprise to access the US and EU markets for its ginger products. Similarly, through IACT support, Bula Island Foods Ltd extended its export markets from its traditional base in Australia to the United States (USA) following the first shipment of frozen horticultural products. Also, IACT supported the establishment of the Fiji Crab Company, the first crab enterprise of its kind in the region. The company sells its crabs to the local premium tourist market and has started to export to Nauru. The success and lessons learned will generate interest and create opportunities for the replication of similar projects in other PACP countries.

IN PAPUA NEW GUINEA (PNG)

After participating at the International Seaweed Symposium in China, IACT partner enterprise, Bougainville Seaweed Ltd, entered the China market beginning with two batches of export shipments totaling 214 tonnes in 2013. There is strong demand in this market and more work is required to increase production.

IN PALAU

With IACT support, the Marine & Environment Research Institute of Pohnpei (MERIP) participated at the Natural and Organic Products Expo in London, enabling the company to secure two more buyers in the United Kingdom (UK) and South Africa markets, resulting in a 23 per cent increase in the price for the company's products.

IN THE COOK ISLANDS

IACT collaborated with other teams within the Land Resources Division (LRD) of the Secretariat of the Pacific Community (SPC) to complete an eradication campaign for oriental fruit fly in Rarotonga. This fruit fly was a significant potential threat to trade in Cook Islands and also the region.

Despite some challenges with the bi-lateral trade between Tuvalu and Fiji, a number of shipments of fresh produce were exported from Rotuma to Tuvalu in 2013. A market study is required in Tuvalu to identify potential products for the Fiji and Rotuma market to enhance the sustainability of reciprocal arrangements under the existing agreement.

Under the Pacific Organic Ethical Trade Community (POETCom), a memorandum of understanding (MoU) was signed with internationally accredited organic certifiers BioAgriCert of Italy, Biogro New Zealand, and National Association for Sustainable Agriculture Australia (NASAA) to promote organic agriculture in the Pacific region and to provide an opportunity for Pacific organic producers to export under the Pacific Organic Standard (POS). Efforts to comply with international trade standards by the IACT project has seen growing positive results in terms of increasing products entering export markets at better prices.



Closer collaboration and engagement with other development partners has yielded remarkable impact both in terms of enterprise development and capacity building. Key partners include Market Development Facility (MDF), Pacific Islands Private Sector Organization (PIPSO), Pacific Horticultural and Agricultural Market Access (PHAMA), Pacific Trade and Invest (PT&I) and other components of the SPEITT programme. Partnership with the Ministries of Agriculture, Fisheries and Forestry, Ministry of Trade and Commerce through the National Authorising Officers (NAOs) in the Pacific ACP countries provides a useful link to IACT project's delivery of its key outcomes.

IACT also complements other teams within SPC's Land Resources Division in the delivery of shared outcomes. Examples include work with the Centre for Pacific Crops and Trees (CEPACT) to encourage more countries in the region to be members of the International Treaty Plant Genetic Resource of Food and Agriculture (ITPGR-FA). This treaty allows genetic improved planting materials and climate resilient varieties for distribution to countries to cushion the effects of climate change and promote food security. The IACT project works in partnership with the Animal Health and Production team within SPC's Land Resources Division and the Fisheries,

Aquaculture and Marine Ecosystems (FAME) Division by contributing to the use of the World Animal Health Information System (WAHIS). This technical support enables countries such as FSM, Kiribati, Tonga, Samoa, Fiji, Vanuatu and PNG to produce six monthly and yearly reports on terrestrial and marine/aquatic diseases via the WAHIS system to the World Organization for Animal Health (OIE).

A mid-term review of the IACT project was completed in the second half of 2013 and the report was submitted to SPC with recommendations to improve delivery and increase chances of achieving the project's objectives. The project team has responded by putting in place an action plan to address the recommendations with implementation to begin in early 2014.

Visibility activities for the project have increased following the recruitment of a dedicated Communications Assistant in the second quarter of 2013. During the year, the team produced 30 press releases, 2 electronic newsletters, 4 enterprise TV shows and engaged in 15 radio and television interviews to promote and create visibility for the EU-IACT project.

The IACT team faces a number of challenges. This includes the uncertainty over project extension, difficulty for medium to long-term planning, the need to source external funds to support certain POETCom activities, delay of equipment procurement for partner enterprises (internal SPC procurement procedures), failure of partner enterprises to disclose assistance received from other donor agencies, weak support from grower networks and suppliers, and issues with high transportation costs and irregular transportation schedules faced by exporting enterprises in PACPs.

The project's total budget for 2013 was Euro 3,530,350 and the total expenditure was Euro 1,876,248, returning a 53 per cent utilisation rate. Overall, as acknowledged by the mid-term evaluation report, the impact of the IACT project seems likely to exceed expectations, as unpredicted long-term positive effects begin to glimpse.

1.0 BACKGROUND OF IACT PROJECT

The Pacific ACP family (PACPs) comprises fifteen (15) small island states including Timor Leste which are scattered across an immensely large area of the Pacific Ocean. These island countries share commonalities as well as diverse differences in terms of social, economic and environmental conditions and challenges. Six countries (including Timor Leste) met the Least Developed Country (LDC) criteria. Similarly, PNG was also assessed to have met the LDC criteria. In general, the PACPs are characteristically small in terms of population and land area, isolated and highly vulnerable to economic shocks and natural disasters.

Traditionally, donor development assistance to the PACPs in the areas of primary production and trade has focused on government agencies and institutions resulting in little influence and improvement to the trade performance of PACPs. In response, the Secretariat of the Pacific Community (SPC) through the Commission of the European Union (EU) EDF9 funded Facilitating Agricultural Commodity Trade (FACT) project pilot tested a new approach in the region between 2008 and 2012 by adopting a cooperative model based on closer and direct engagement with the private sector. The success stories and experience generated and learned through the FACT project were used by SPC to disseminate information to the wider community and encourage adoption of best practice techniques by growers and exporters in the PACP region.



The 10th EDF European Union funded "Increasing Agricultural Commodity Trade" (IACT) project builds on the foundation and progress achieved by the FACT project. The IACT project is an €8.5 million funding initiative of the EU and is implemented by the Land Resources Division (LRD) of the Secretariat of the Pacific Community (SPC). The project is one of four components of the broader EU-SPEITT programme (Strengthening Pacific Economic Integration through Trade) which aims to pursue the objectives set out in the Aid for Trade (AFT) Strategy, strongly supported by the Pacific-ACP Trade Ministers in June 2009. The AFT Strategy identifies four focal areas: (a) improving institutional capacity for trade policy and regulations, (b) developing the productive capacity for trade, (c) improving trade-related infrastructure, and (d) promoting trade-related adjustment. These broader policy objectives, in particular (a) and (b), are pursued by the IACT project.

As a SPEITT component, the IACT project enables the private sector to identify and access new export markets through the provision of better market intelligence, market analysis, supply-chain analysis and product development. With the use of appropriate information and communication technology, IACT supports a wider

cross section of farmers/growers in the PACPs to identify export opportunities and assist private sector to access niche and value-added markets by assisting producers and processors obtain the required certification. IACT also attempts to build capacity in trade facilitation at government level (including capacity to enhance market access and penetration for niche and value-added products) and promotes broader compliance with international trade standards (through working with government agencies and beyond immediate partner enterprises). In addition, the project focuses on developing environmentally-friendly production systems (organic agriculture, agro-forestry systems, low carbon foot-print and eco-certification) and assists exporters adapt their export operations to the impacts of climate change, better matching crops to sites, geographic dispersal of production areas (different region and countries) and use of climate-resilient agro-forestry and organic production systems.

In comparison to FACT, the scope of IACT's intervention is broader. First, there is broader scope in terms of products and production areas targeted with the inclusion of aquaculture, animal production and carbon trading activities. The inclusion of Timor Leste in the project also expands the geographical area of coverage beyond the Pacific islands countries and territories (PICTs). In addition, the IACT project extends its focus and emphasis to include the smaller Pacific nations. Furthermore, the project also appeals to new enterprises (including exporter and producer associations). In this regard, the IACT project adopts a holistic approach to develop and expand the export capacity and productivity of PACPs.

2.0 OBJECTIVE, PURPOSE AND SUMMARY OF KEY RESULT AREAS (As per Financing Agreement)

OVERALL OBJECTIVE

The overall objective of IACT is to improve the economic integration of PACPs through strengthened national systems and institutional frameworks to develop trade capacity, increase private sector competitiveness and increase international market access. The project contributes to enhancing regional cooperation and integration and the policy commitment of the EU in the Cotonou Agreement in facilitating the integration of Pacific ACP countries into the regional and global economy. Overall, success in the IACT project will contribute to the broader objective of the project "Strengthening Pacific Economic Integration through Trade" (SPEITT), which is to 'increase regional economic integration and cooperation in Pacific ACP countries'.

PROJECT PURPOSE

The project purpose is to "Strengthen PACPs productive export capacity in primary industries (agriculture, forestry, livestock and aquaculture/mariculture) and allied downstream processing".

The IACT project follows the same approach implemented under its predecessor project FACT by working with private sector enterprises, related agencies and projects such as FAME and PHAMA including relevant private sector organizations, such as Pacific Islands Private Sector Organization (PIPSO) and the Pacific Islands Trade & Invest Agency (PT&I). (including exporter and producer associations). In this regard, the IACT project adopts a holistic approach to develop and expand the export capacity and productivity of PACPs.

KEY RESULTS AREAS

The IACT project has three Key Results Areas (KRAs):

RESULT 1

Strengthened and diversified range of tradable products being produced by PACP private sector and inclusive exporter business models established

RESULT 2

Strengthened technical capacity of PACP governments, intermediary organizations and private sector to increase market access and penetration for niche and value-added products

RESULT 3

Strengthened national capacities of PACP line ministries and export enterprises in target sectors to comply with international trade standards

3.0 TECHNICAL ADVISORY GROUP AND PROJECT STAFF

Selection of private sector partners for assistance under the IACT project is made by an independent Technical Advisory Group (TAG) which derives membership from the following sectors/agencies: private sector (agriculture, forestry and fisheries, ethical trade), Center for Development of Enterprises (CDE), Pacific Islands Forum Secretariat (PIFS), Pacific Trade & Invest (PIT&I) and Pacific Islands Private Sector Organisation (PIPSO). The EU-IACT Technical Advisory Group comprises the following members in 2013:

1.	Epa Tuioti	*Chairman	(Managing Director- KVA Consult Ltd, Samoa)
2.	Anne-Marie Arts	*Member	(General Manager-Agro Chain, New Zealand)
3.	Geoffrey Pritchard	*Member	(Director -FMF Marketing Pty Ltd, Australia)
4.	John Bori	*Member	(Managing Director, Niugini Builders, PNG)
5.	Robyn Ekstrom	*Member	(Trade Promotions Advisor-PIFS Office, Geneva)
6.	Tevita Ravuimaidama	*Member	(Exec Director-Partners in Community Devt Fiji)
7.	Tricia Emberson	*Member	(Managing Director-Alatini Fisheries, Tonga)
8.	Yee Wah Sing	*Member	(Managing Director-Garden City+Marco Polo, Fiji)

The IACT Project Team comprise of the following staff at the end of the reporting period:

1.	Samu I. Turagacati	*Team Leader
2.	Apiame Cegumalua	*Export Processing Officer
3.	Avinash Singh	*Aquaculture/mariculture Officer
4.	Christopher Cocker	*Export Marketing Officer (resigned April 2013)
5.	Elenio Yap	*Small and Medium Enterprises Officer
6.	Karen L. Mapusua	*POETcom Coordinator
7.	Lesio Saurara	*Bio-security Officer
8.	Morris Namoga	*Monitoring and Evaluation Officer
9.	Sally Ann Hughes	*Export Marketing Officer (joined Sep 2013)
10.	Sanfred Smith	*Export Production Officer
11.	Ashley Gopal	*Communications Assistant (Joined Apr 2013)
12.	Cherry Kaake	*Project Admin Assistant (Joined Jan 2013)
13.	Gideon Bouro	*Trade Facilitation Assistant – FSC (joined Jan 2013)
14.	Jone Varawa	*Aquaculture Production Technician (Joined Feb 2013)
15.	Joni Moce	*Graphic Artist (Joined Jan 2013)
16.	Naibuka Qarau	*Web Designer
17.	Osea Rasea	*Production Facilitation Assistant (Joined Jan 2013)
18.	Temalesi Waqa	*Trade Facilitation Assistant (Food Safety)
19.	Thomas Magnus	*Export Marketing Assistant

4.0 REPORT AGAINST PROJECT ACTIVITIES, INDICATORS AND OUTPUTS

1 JANUARY TO 31 DECEMBER 2013

LOGICAL FRAMEWORK MATRIX

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<p>1.1 Identify new production areas and producer groups.</p> <ul style="list-style-type: none"> • Conduct research, marketing and GIS surveys to identify new production areas and producer groups. • Investigate the feasibility of aquaculture/mariculture products and export potential in at least 2 PACPs 	<ul style="list-style-type: none"> • GIS surveys completed to identify new production areas and producer groups in at least 8 PACPs by 2014. • Market Survey reports completed for the export potential of new production areas identified in agriculture/forestry in at least 8 PACPs by 2014. • Feasibility Survey report completed on new production areas in aquaculture/mariculture in at least 2 PACPs 	<ul style="list-style-type: none"> • New production areas identified by Production + Marketing teams in consultation with partner enterprises. Detailed survey and study on these areas are now planned for implementation under the 2014 Work Plan and Budget (refer details in 2014 Work Plan). • Preliminary investigation conducted on mud crab as a new production area and export (import substitution) potential for Fiji. Tender drafted for engagement of consultant to investigate feasibility of mud crab production.
<p>1.2 Develop models and templates for business planning, financing and marketing strategies.</p> <ul style="list-style-type: none"> • Develop template for calculating cash flows, economic returns, gross margins for production systems • Conduct collaborative marketing training with PT&I offices and other key partners in 6 PACPs & Timor Leste (Marketing training is being covered by PIPSO & PCF in the other 8 PACPs). 	<ul style="list-style-type: none"> • Draft of template for financial projection and analysis is developed for four (4) production systems • Templates adopted by target growers associations/groups for application and utilization • Identify market opportunities in collaboration with PT&I offices and exporters and develop relevant marketing plans. • Export market readiness and performance of enterprises improved • PACP private sector capacity built and improved in marketing and branding 	<ul style="list-style-type: none"> • Completed presentation materials for in-country training in Kiribati, Nauru and FSM. The materials include template for calculating profit & loss, cash flows, balance sheet and financial analysis tools on profitability for management decision-making guide as well as addressing the problems in the enterprise for production system, which can be customized. • Completed sub-regional training in Guam for 18 participants from 3 PICTs • EMO attended "Sub-Regional Workshop on Partnerships Framework Support of Small Island States" conducted by PIPSO/PCF held in Nadi on 26th – 27th February 2013. As a result of the EMOs participation, the SISs confirmed in-country partnership with IACT to conduct marketing, quality assurance and business development training. • Completed the Train the Trainers Program in the Northern Pacific covering FSM, RMI and Palau. • Collaborative training on marketing with SPTO (Pacific Regional Tourism Capacity Building Program (PRTCBP)), to strengthen positive links of product and enterprise development with tourism in the region.

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<p>1.3 Develop cooperative and inclusive business models demonstrating how Pacific Island producers and exporters can effectively collaborate to consistently supply larger export markets.</p> <ul style="list-style-type: none"> • Marketing team to support SMEO in design of cooperative & inclusive export business models by organising in-country training workshops in 6 PACPs & Timor Leste. • In-country training workshops conducted to obtain feedback from enterprises. 	<ul style="list-style-type: none"> • Master-list of key players in the business community, i.e., exporters/ consolidators /technical is established • Master-list of producers and growers association per country is established • Draft model for cooperative & inclusive export business and plan for development of a community-based regional network of partner enterprises developed • Workshop organised for partner enterprises and grower groups to present proposed model and plan • Network model is customised for each participating PACPs and enterprise • Options for fair trade certification for Pacific producers identified 	<ul style="list-style-type: none"> • Completed the refinement and development of presentation materials for in-country training in Kiribati, Nauru and FSM. The cooperative and inclusive model will make use of the value chain analysis in combination with other approaches for the enterprises to be able to supply larger markets. • Completed the scalable industry-level and enterprise-level cooperative and inclusive business model for PACPs and for three enterprises in Fiji (NWC, BIFS and MEL) • Compiled list of key players in value chain in Fiji including exporters, processors, regulators and donors • Participated in FANZ/FTAANZ Joint Producers Support Committee to guide development and projects around producers support
<p>1.4 Assist businesses to obtain food safety (HACCP and/ or ISO) certification and product labeling appropriate to their targeted market(s).</p>	<ul style="list-style-type: none"> • At least 8 PACP enterprises obtained HACCP certification by 2014. • Post-harvest quality assurance, processing and packaging systems and operator skills are developed and enhanced for enterprises. 	<ul style="list-style-type: none"> • Completed GAP analysis for 3 enterprises (NBFC members, Yoshida Commercial Ltd., Industry Timoli) • Provided technical advice and consultation to partner enterprises on design and layout of factory and choices of equipment and materials for process flow system to be HACCP compliant • Provided capacity building and training to Crab Company, Maqere Exports, Farm Fresh, Fijilka Ltd, Northern Bee, Yoshida Commercial Ltd., Industry Timoli, Fofola Ltd and Jones Trading Ltd on Food Safety Program • Developed template for Food Safety Program documents and GMP manual and HACCP plan and customised for each enterprise • Provided on-going technical consultation with key management, production and QC staff of enterprises on GMP, HACCP issues in preparation for Audits • Provided monitoring and consultation support to AGRANA FRUITS and LAPITA CAFE in preparation for HACCP auditing • Provided capacity building for Kaiming Agro Processing towards ISO 22000 • Prepared 2 PACP enterprises to be audited for HACCP certification (AGRANA Fruits and Lapita Café)

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
		<ul style="list-style-type: none"> Prepared Bula Island Foods and Nishi Trading for Auditing and Certification Provided on-going support to Crab Company of Fiji with equipment, marketing and staff training on product processing and handling.
1.5 Assess export market potential through market studies of key Pacific Island's agricultural, forest or aquacultural products or groups of products.	<ul style="list-style-type: none"> Export market potential evaluated for 2 PACP products per year in collaboration with key partners Market database completed for at least 2 primary products per year. 	<ul style="list-style-type: none"> On-going assessment of export market potential for mud crabs (may include bath sponges if the targets are the same export countries). On-going partnership with PHAMA and PT&I on a market study for 10 new products (agriculture sector) from Fiji to China market. TOR developed awaiting feedback from PT&I and PHAMA for confirmation and signing. Establishment of market database awaits the results of KRA 1.1.
1.6 Support private sector entrepreneurs improve their export performance through value chain analysis; improve sub-standard components of the supply chain, provision of market intelligence, and the development of new, value-added products.	<ul style="list-style-type: none"> Assessment and review conducted on the operations of enterprises and recommendations made to improve the viability of proposed activities for IACT funding. Partner enterprise business plans reviewed and recommendations for improvements made. Training needs assessment tool developed for partner enterprises. Market development needs of ten partner enterprises identified and developed by end of 2014 Ten commodities from the partner enterprises have developed marketing plans by 2014. Export market readiness and performance of partner enterprises improved PACP private sector capacity built and improved in marketing and branding Export market readiness and performance of PACP enterprises improved 	<ul style="list-style-type: none"> Completed marketing clinics in Nadi (Fiji) for six enterprises on marketing plans, branding, website development and social media tools. Brand foundation tool (document) developed. On-going work with six enterprises on marketing plan development. Research proposals received from Fiji and MoU developed between SPC and MPI-Fiji for research on Chilli (anthracnose), eggplant (atherigona), and papaya (pathogen). Research on chilli and eggplant started in August 2013 with on-going monitoring in-progress. Conducted Standard Operating Procedures (SOP) workshop in Sigatoga, Nadi and Rakiraki (Fiji) in collaboration with MoA (Fiji) and PHAMA. Certificates issued to successful participants. Assisted enterprises in Northern Division of Fiji with identification of lead farmers and cluster group members. This includes training on production issues and post-harvest handling for fresh and processed vegetables.

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<ul style="list-style-type: none"> • Training conducted for enterprises on process-flow systems, equipment & infrastructure design, HACCP compliance, process methods, packaging & labelling, compliant kitchens & processing centres. • Trials conducted with new species/varieties for export jointly with national agencies and enterprises. • Supply-chain analysis completed for partner enterprises. • Regional training conducted for partner enterprises on farm management, book keeping and traceability system, internal control system and certification. 	<ul style="list-style-type: none"> • Conducted vanilla plantation management training for Heilala Vanilla staff and management (Tonga). Developed compost tea production system and vermiculture production systems to enhance plant nutrient availability and plant health status. Assisted Heilala to secure supplier base with key vanilla farmers with extension plans in place for Eua to consolidate vanilla supply. • Conducted training for Nishi Trading and growers on commercial water melon production. Provided training on precision farming techniques and production planning and quality management systems for long shelf-life for Nishi management and farmers. As a result, Nishi reduced post-harvest disease problems by 2 % on export shipments to New Zealand. Also, Nishi secured outright water melon supply contract with Woolworths New Zealand in place of Australian suppliers. • Producer clusters for Bula Island Foods and Maqere (Fiji) were assisted on production planning and crop management (plant nutrition, soil management, farm management, pest & disease management. • Collaborated with exporters in Western Division (Fiji), Ministry of Agriculture, Fiji Biosecurity, Fiji Development Bank, Fiji Sugar Corporation and Market Development Facility to provide technical support to farm clusters on production issues, post-harvest handling, market requirements and financial leveraging to banking sector. • Collaborated with IKSA project on areas of synergy for improvement of livelihoods of sugarcane farmers in Fiji. Cluster group information in the West and North sugarcane belt has been finalised and information sharing with IKSA is in progress. • Provided technical support to PARDI (ACIAR) Cocoa project in Vanuatu on varietal identification, plantation management, fungal infection management, point of harvest for reduced losses, fermentation systems, drying methods for fine flavour markets, etc. • Provided technical support to enterprises on design process flow system, 	

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<p>1.7 Support the establishment of demonstration sites of aquaculture farmer networks comprised of farm clusters or satellite farms to achieve economies of scale, with a focus on niche opportunities in coastal mariculture and in-land fresh water pond farming.</p>	<ul style="list-style-type: none"> • Possible farm clusters or satellite opportunities in PACPs are identified (at least one demonstration site of aquaculture farmer networks is established and supported to comprise of farm clusters or satellite farms) • Invitation for expression of interests from aquaculture farmer networks in PACPs is publicised • Partner enterprises assisted in the development of business plans (strategies, actions plans, budgets). • Partner enterprises supported with market penetration activities and niche market development. • Technical advice provided to enterprises to meet domestic and export market requirements 	<ul style="list-style-type: none"> • On-going support to establish two farm clusters in Fiji and PNG with the design and operational structure, technical capacity, equipment, production and marketing. This resulted in two tilapia farm clusters formed in Western Viti Levu and Tailevu respectively, and one tilapia cluster identified at Sirinumu dam in PNG. • Assisted PACA farmers in Palau (giant clam cluster) with technical assistance, equipment and training to increase survival and productivity. Hatchery supplied with equipment. PACA assisted with CITES permit to restart export of giant clams to USA (after 18 months break)
<p>1.8 Assist the expansion of Pacific Islands' trade statistics database to include initiatives on harmonisation of codes and provide sound agricultural trade baseline information for PACPs.</p>	<ul style="list-style-type: none"> • Trade related statistics collected and analysed and trends, opportunities/gaps identified. • Web-based trade-related data and statistics on exports of the targeted countries are collected and analysed. • Primary data on trade-related statistics from countries through official channel gathered 	<ul style="list-style-type: none"> • There has been very little achieved on this activity in 2013. IACT found it difficult to work with key responsible institutions like Oceania Customs Organisation (OCO). • Key performance indicators for this activity such as HS codes and website are already in place since early 2012 • This KRA and activity has been identified for exclusion from the IACT results framework as key functional responsibility lies with OCO
<p>2.1 Support POETCom in achieving equivalency agreements with other international standards in association with IFOAM, and develop and implement a promotional and marketing campaign in key regional markets to obtain recognition of the POS.</p>	<ul style="list-style-type: none"> • Pacific Organics brand/image improves recognition in key markets including Asia Pacific Rim & Europe. • Pacific Organic Guarantee System (POGS) is established. 	<ul style="list-style-type: none"> • Documentations for trade and registration of Organic Pacifica Mark completed and submitted to legal representative for processing • Commenced work to establish POGS. First audit of POGS planned for 2014. Discussions held with IFAD on grant submission to ensure sustainability of POETCom and to support and maintain the POGS • POETCom Strategic Plan 2013-2017 completed, published in English + French and distributed • POETCom Communications Plan + Strategy completed and published internally in French + English • Two POETCom Board Meetings held. The first was held during technical exchange in New Caledonia, and the second was changed to a Standards and Certification Committee meeting to progress implementation of POS certification scheme

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<p>2.2 Support POETCom in assisting NOFA develop locally appropriate organic participatory guarantee systems and assist agricultural producers and/or processors to obtain certification to the new POS to improve their export earnings</p>	<ul style="list-style-type: none"> • Locally appropriate organic participatory schemes developed in at least one country • Governance mechanism functioning • Assessment of new PGS applications completed. • Low cost version of POS designed and printed. • POETCom membership drive and awareness campaign at country level implemented. • At least two enterprises assisted with organic certification and two fair trade groups supported (one new export processor organically certified per year) 	<ul style="list-style-type: none"> • PGS facilitators have been trained and pilots established in Fiji (2) and Kiribati (1). • Solomon Islands, Vanuatu and Palau are progressing towards PGS implementation and require IACT support for next 12-18 months. • Bio-Caledonia reviewed, compliant with requirements. Bio-Fetia to report for the first time in 2014 • No new PGS received for 2013, but expected 3 new applications in 2014 as a result of IFAD project joint intervention with IACT • Membership policy and documents completed and distribution commenced to support POETCom membership drive. Eleven (11) full members and two (2) supporters accepted, and membership excel database established • Supported Monpi Coffee Exports (PNG) obtain UTZ Organic Certification. Supported Monpi Cocoa (Madang-PNG) obtained Rainforest Alliance Certification • On-going collaboration with Fairtrade Australia & NZ and Direct Management Limited on contract production certification • Provided PARDI (ACIAR) Fairtrade certification principles to Vanuatu Cocoa Industry Stakeholder Meeting. As a result, Vanuatu will progress work on fair-trade certification in 2014
<p>2.3 Assist businesses to operate under the principles of Fair Trade and become certified through POETCom and national intermediary associations.</p>	<ul style="list-style-type: none"> • Participation in FTAA NZ Exec Committee • Develop 2nd Pacific Regional Organic Strategic Plan • Current website reviewed, content updated. • Database developed and posted on website to identify organic expertise within the region. 	<ul style="list-style-type: none"> • Current IACT website (page) reviewed and it was revealed that it does not have the capacity to accommodate the marketing + membership needs of POETCom. POETCom website now outsourced to be developed in 2014 • Supported Pacific Seaweeds, Heilala Vanilla and Kaiming to develop documentation for organic certification. Heilala Vanilla audited for certification by NAASA. Heilala to work on Corrective Action Request prior to award of certification. Supported TNYC on internal inspection requirements and reporting on non-compliance. Also, assisted TNYC with fair pricing systems for VCO production project • Assisted FRIEND Fiji (Fiji Islands) and EMP Coconut Products (PNG) to establish control system for organic certification • Three newsletters released. Translation is a challenge with the last edition outsourced to be completed on time. Mailing list for newsletter is now more than 300 subscribers • CVs and information towards database collected which now forms part of POETCom web development task (assignment)

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
2.4 Assist at least five timber processor/exporters to obtain FSC certification through their timber products being derived from responsibly managed forests.	<ul style="list-style-type: none"> At least one timber exporter and their supplier network trained in sustainable forest management, legal timber and chain of custody between Beneficiary(s) assisted to obtain FSC or similar certification in each year Two industry associations or major exporters assisted to obtain FSC, eco- or community timber certification. 	<ul style="list-style-type: none"> Completed technical support for FSC certification for PNG Balsa Provided technical support to VATA (Solomon Islands) towards renewal of certification Provided technical assistance towards the Choiseul Climate Change Adaptation Program
2.5 Strengthen national capacity to undertake economic analysis of potential new trading opportunities.	<ul style="list-style-type: none"> Capacity building action plan drafted to address gaps of partner enterprises, grower associations and national capacities. Training needs assessment tool developed for applicable partner enterprises, grower associations. Training needs assessment conducted for targeted key stakeholders and partner enterprises. Identified training gaps shared through regional workshops Sub-regional workshops (Melanesia, Polynesia, Micronesia) and national workshops in 3 PACPs planned and conducted (covering post-harvest handling, food safety and processing and export market requirements to increase sanitary compliance, shelf-life and durability of exported food products). Training to strengthened national capacity to undertake economic analysis of potential new trading opportunities. 	<ul style="list-style-type: none"> Completed refinement of presentation materials for in-country training and templates now form part of strategic business plan development tool kit to be fully developed in 2014. Completed Business Skills training for pearl stakeholders in Fiji (Rakiraki and Savusavu) Completed hands-on-training on "production of high quality tilapia fry and table fish" in Thailand for six government and four private sector representatives from PNG, Fiji, Vanuatu and Solomon Islands.

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<p>2.6 Support selected partner enterprises to address technical supply (quantity, quality and consistency) constraints and work with PIPSO and PFT&I to promote and identify potential new markets for Pacific Island products.</p> <ul style="list-style-type: none"> • Coordinate and organize participation of PACP exporters in relevant, innovative and targeted trade events (niche) which includes trade fairs, trade missions, sales calls, etc. • Develop and implement collaborative marketing campaigns with key partners. <p>Note: Market studies have been conducted in 1.5 (a)</p>	<ul style="list-style-type: none"> • PACP exporters obtain new export contracts through participation in Trade Fairs. • Pacific Exporter partner enterprises participate in at least 8 Trade Fairs by end of 2014. • Pacific Brand/Image improved and obtained high recognised in key markets including Asia Pacific rim & Europe, • 4 marketing campaigns successfully completed by the end of 2014 (includes Pacific Organic Marketing Campaign in 2.1) • Proportion of PACP exporters that are HACCP compliant increased (at least one enterprise per year) 	<ul style="list-style-type: none"> • Coordinated and assisted selected Pacific enterprises to participate at the Fine Food Show in Sydney, Australia (9-12 September 2013). Invitation sent to 4 IACT enterprises and 5 non-IACT enterprises. Only Pacific Origin participated. • Assisted MERIP (partner enterprise) attend Natural & Organic Product Show in London, UK (7-8 April 2013). Assistance provided with design and production of promotion material, including technical advice. • Provided training for Quality Assurance Trainers in Northern Pacific collaboration with PIPSO and PCF
<p>2.7 Develop new appropriate post-harvest treatments, storage and value-adding opportunities.</p>	<ul style="list-style-type: none"> • Promising post-harvest technologies for export sector in need of R&D identified in collaboration with research partners (including USP and private sector partners). • Research coordinated and implemented to identify and develop export competitive, value-added food products of low perishability based on PICs agricultural crops, animal products, fisheries, etc. • Post-harvest training needs identified, training modules developed and training conducted and completed. • Proportion of shipments of fresh produce from Pacific Islands rejected or requiring fumigation is reduced. 	<ul style="list-style-type: none"> • Assisted Popular Kava (enterprise) with the design of dryer for kava products • Assisted Plant Health + BATs (LRD teams) conduct trial on hot water dipping of taro suckers planting material • Assisted with the review of ACIAR hot water dipping project for phase 2 • Conducted base line survey/needs assessment on enterprises on existing capacity and current need on GAP, Post Harvest, Food Safety, Processing and Quality Issues and Product Development • Provided capacity building training for enterprises on GAP, Post Harvest, Value Adding, Product Development, Food Safety and Food Processing for income generation activities • Provided product development technical support on Taroro and Orange/Pineapple wine for REMCOL for commercial purposes

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<p>3.1 Support integration under PICTA and PACER by improving the responsible movement of trade goods through access to technical services to include: import risk analysis, pest hazards database and risk management options.</p>	<ul style="list-style-type: none"> • Training completed for national agencies on import analysis, pest hazards and management options. • Pest hazard database established. 	<ul style="list-style-type: none"> • Reviewed Tuvalu consultancy report on Rotuma/Tuvalu Trade • Reviewed National Strategy Report on trade facilitation between Guam and FSM • Technical advice provided on importation of pig semen and live goats from NZ to Niue (in collaboration with BATs and Animal Health (LRD teams) • Supported visitation of Tuvalu Taiwanese Project + Quarantine Officials to Fiji to explore prospect of soil importation for Tuvalu • Completed Trainers Training on Australian Fumigation Accreditation Scheme in Solomon Islands (through Kalang Consultancy Services) • Contributed to review of PHAMA with NZ consultancy • Completed bio-security awareness training on the movement of fruits and vegetables between Aitutaki and Rarotonga in response to oriental fruit flies incursion
<p>3.2 Support export expansion by providing crop or commodity specific pest and disease surveys for five export products, to complement the general pest occurrence surveys done under EDF-8 Plant Protection Project.</p>	<ul style="list-style-type: none"> • Crop/commodity specific pest and disease survey completed (2 crop or commodity specific pest and disease survey undertaken per year between 2012-2014) 	<ul style="list-style-type: none"> • Completed general plant pest disease survey for Tuvalu and Niue • Rotuma general plant pest disease survey completed in collaboration with Plant Health + BATs (LRD teams) • Planned general plant pest disease survey for PNG deferred for 2014, including surveys for Solomon Islands, Vanuatu and Palau.
<p>3.3 Train additional twelve quarantine staff on 3-month attachments at the import Export Technology Center (Impextek).</p>	<ul style="list-style-type: none"> • 3-months training attachments completed for an additional 12 quarantine office staff on at the Import Technology Centre (Impextek). • National and regional plans developed to reduce risk of spread of major quarantineable pest and diseases (cocoa pod borer, TLB, Fruit Flies, AGS, Varroa destructor mite, mahogany shoot borer, sandalwood spike disease). 	<ul style="list-style-type: none"> • Training activity on-going in collaboration with Animal Health + BATs (LRD teams) for Samoa, Tonga and Vanuatu. Simulation training for the three countries planned for 2014.

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<p>3.4 Undertake emergency responses to deal with pest and disease incursions that are a threat to PIC exports and livelihoods.</p>	<ul style="list-style-type: none"> • ERP model for pest and disease incursions developed in consultation with LRD AH&P, and PH. • Plans developed in consultation with national partners to reduce risk of spread of major quarantineable pests and diseases that are a threat to export industries. • Risk analysis completed for at least 5 commodities. • PRA needs of PACP countries identified, integrated approach to solving them worked out in consultation with LRD BAT & PH. 	<ul style="list-style-type: none"> • Completed first phase of emergency response to incursion of oriental fruit flies in Rarotonga (Cook Islands). Second phase to include Aitutaki island subject to availability of budget. • On-going response to incursion of yellow crazy ants in Tokelau and Kiribati (joint funding from NZAid sought) • Response to incursion of yellow ants in Nauru is proposed awaiting formal request from Nauru NPPO • Simulation exercise of emergency response on terrestrial (animal health) for Samoa, Tonga and Vanuatu is on-going • Completed consultation with experts on invasive species and capacity building for future synergies and collaboration on resources • Completed presentation on Pacific Ant Prevention Program and Biosecurity Bill Review and updates • Technical advice on incursion of termite on coconut palms in Kosrae is ongoing • Technical support is on-going with the review and amendments to the Brown Tree Snake Emergency Response Plan
<p>3.5 Assist PACPs governments & private sector implement EPA by building capacity to meet EU market access requirements including on minimum pesticide residual limits, and on novel food classifications and registrations.</p>	<ul style="list-style-type: none"> • PACPs assisted through training in maintaining OIE compliant animal & fish disease reports via WAHIS to maintain EC market access. • Enterprises assisted to identify EU market requirements and have pesticide and heavy metal analyses of export products aimed at EU market. • Identified potential new markets for Pacific island novel food products in Europe. • Baseline survey completed of PACPs (government & private sector) knowledge and capacity to meet EU market access requirements including minimum pesticide residual limits and food classification and registration • PACP enterprises assisted to have priority novel foods registered in EU through training and direct technical assistance 	<ul style="list-style-type: none"> • Supported national WAHIS training workshop for Kiribati in collaboration with LRD Animal Health team. • On-going work to identify current products and exporters into the EU market before conducting studies in Europe. • On-going work on a baseline survey for distribution to key stakeholders. • Coordinated sampling for analysis of Pacific Island products from key industries, stakeholders and partners enterprises • Established link with COLEAP and MAFF on Persistent Organic Pollutants (POPs) to develop training manual and conduct training for key stakeholders • Developed GAP for enterprises and approved supplier program for growers for HACCP with linkage to ITC • Liaised with EDES and ITC on capacity building for laboratory personnel in PACPs to increase capacity for analytical laboratories in selected PACPs

ACTIVITY DESCRIPTION	OUTPUT INDICATORS	COMMENTS ON PROGRESS + RESULTS
<p>3.6 In collaboration with FAO-SAPA, PIFS, USP and other relevant parties, address food safety (Codex) and SPS issues related to exports, processing and marketing of agriculture-based products.</p>	<ul style="list-style-type: none"> • Exporting enterprises assisted in food safety training (CODEX, HACCP, GMP), participation in relevant Codex meetings and input into SPS standards for commodities produced in PACPs. • Participate in international flora such as FAO's, Secretariat of the IPPC 	<ul style="list-style-type: none"> • Completed first phase of Technical Trainers Counselors (TTC) workshop in collaboration with ITC (International Trade Center) • Participated in International Standard Phytosanitary Measures (ISPM) regional workshop • Completed training for 7 Tuvalu staff and 14 Niue staff from their respective Ministry of Agriculture (MoA) on the use of more than 5 international standards related to pest and disease survey and surveillance of the 32 ISPM national standards • Provided technical comments on the online comment system of ISPM 5 Glossary of Phytosanitary Terms, movement of growing media in association with plants for planting in international trade, management of pest risks associated with international movement of wood, minimizing pest movement by sea containers and phytosanitary procedures for fruit fly (Tephritidae) management draft standards • Provided on-going training for partner enterprises and CETC on capacity building for Women's Association in the PACPs (Solomon Is, Vanuatu, FSM, RMI, Palau) • Collaborated with International Trade Centre (ITC) and PHAMA on capacity building for PACPs in HACCP and ISO 22000 • Provided on-going capacity building training for HACCP trainers in PACPS
<p>3.7 Provide technical backstopping to the Office of Pacific Permanent Rep to WTO on technical matters relating to WTO-SPS and TBT Agreements.</p>	<ul style="list-style-type: none"> • Technical assistance provided on import risk analysis, pest hazard database and risk management options. 	<ul style="list-style-type: none"> • Completed certificate of participation on SPS, TBT and NAMA agreements. The WTO SPS & TBT agreements have been integrated into the Regional Global Quarantine Awareness Training conducted for Tuvalu and Niue. The same will be done for upcoming (2014) workshops planned for Palau, Solomon Islands, Vanuatu and PNG. • Completion of AOA certificate of participation is on-going into 2014
<p>3.8 Ratification of PACPs to the International Treaty of Plant Genetic Resource for Food and Agriculture (ITPGRFA)</p>	<ul style="list-style-type: none"> • Collaboration with LRD Thematic Team in organizing workshops for PACPs to accede to ITPGRFA 	<ul style="list-style-type: none"> • Participated in the ITPGRFA workshop organised by CePACT (LRD team) for Vanuatu, Niue, Tonga, Tuvalu and Marshall Islands

5.0 DESCRIPTION OF PROJECT MANAGEMENT AND PLANNING ACTIVITIES

5.1 STAFFING AND RECRUITMENT

The following staffing and recruitment activities were undertaken in 2013:

- Four project assistant staff(s) were recruited in January 2013 to provide support to the project: Cherry Kaake (Project Admin Assistant), Osea Rasea (Forestry & Agriculture Production Technician), Joni Moce (Graphics Artist) and Gideon Bouro (Trade Facilitation Forestry Technician- Solomon Islands Country Office-based).
- Christopher Cocker (Export Marketing Officer) resigned from the project in May 2013. In his replacement, Sally Ann Hughes of New Zealand was recruited on the project in September 2013.
- Ashley Gopal was recruited in April 2013 as the Communications Assistant for the IACT project.
- POETCom recruited Mr. Stephen Hazelman as IFAD Project Officer in the first quarter of 2013.

5.2 PLANNING MEETING

The IACT Planning Meeting was held on 24th and 25th January 2013 at the CETC Conference Room in Narere, Suva. The planning meeting was organized to finalise the Annual Work Plan and Budget for 2013. The meeting was attended by all project team members including Sairusi Bulai (FAD Coordinator-LRD), Sushil Narayan (Coordinator Finance and Administration-LRD) and Anna Fink (Economist-LRD).

5.3 MEMBERSHIP OF TECHNICAL ADVISORY GROUP (TAG)

In early 2013, the IACT Project received a request to include one member from three of the Melanesian Countries (PNG, Solomon Islands and Vanuatu). This resulted in the appointment of Forestry Expert John Bori of PNG in to replace Kesaia Tabunakawai on TAG.

5.4 SECOND ROUND OF EXPRESSION OF INTEREST (EOI) FOR PARTNER ENTERPRISES

A second-round of EOI process to consider additional enterprises for IACT support was convened between April and June 2013. Unlike in the first round, the national contact points through the Ministry of Agriculture were invited to submit names of enterprises for consideration in the second-round of EOI. Fifty-six recommendations were received (including on-hold applications from the first-round) and assessed based on established criteria(s) for submission to TAG. This process was mainly targeted to identify potential enterprises from the seven (7) smaller PACPs that were not represented in the first round of successful enterprises. They are Cook Islands, Vanuatu, Kiribati, Niue, Tuvalu and Nauru. Further attempt was made to identify potential enterprises in the forestry, livestock and aquaculture sector. The assessment of expression of interests was conducted using the same assessment criteria(s) used in the first round.

5.5 Technical Advisory Group (TAG) Meeting

The second TAG meeting was held on the 27th -28th June 2013 to consider 56 applications submitted in response to the call for the second round of EOIs. Sixteen (16) enterprises were approved by TAG taking the total number of enterprises for IACT assistance to forty-two (42). Three (3) of the 16 newly approved enterprises are from the aquaculture sector while the rest are from the agriculture sector.

EXISTING EXPORTING ENTERPRISES

- Atoll Beauties (Kiribati) - Aquaculture
- Bougainville Seaweed Limited (PNG) - Aquaculture
- Toholar Copra Processing Authority (RMI) - Agriculture
- Direct Management Ltd (Solomon Is) - Agriculture
- Liman TL (Timor Leste) - Agriculture
- People's Trading Company (Timor Lester) - Agriculture

**EXPORT
READY
ENTERPRISES**

- Agro-Business Consultant Ltd (PNG) - Aquaculture
- Hammah Consulting Exports (Tonga) - Agriculture
- RITO (Cook Islands) - Agriculture
- Maubere Mountain Coffee (Timor Leste) - Agriculture
- Vanuatu Direct Ltd (Vanuatu) - Agriculture
- Raymond Company (Kosrae) - Agriculture
- Wawa Chips (Kosrae) - Agriculture

**NEW EXPORT-
POTENTIAL
ENTERPRISES**

- Hei Niue (Niue) - Agriculture
- OTTA Services Ltd (Kiribati) - Agriculture
- Titikaveka Growers Association (Cook Is) - Agriculture

SPC has signed a Memorandum of Agreement (MOA) with each of the new enterprises in early 2014. In addition to the 42 TAG approved enterprises, a few enterprises have applied to be considered for generic and technical assistance such as HACCP and Food Safety Certification, FSC Certification, etc., and these will be directly considered by the project team on case-by-case basis.

5.6 PROJECT STEERING COMMITTEE (PSC) MEETING

The second project steering committee (PSC) meeting was held at the Novotel Hotel in Lami (Suva) on 15th November, 2013. The meeting was attended by National Authorising Officers (NAOs) from five countries (Marshal Islands, PNG, Samoa, Tuvalu, Cook Islands), European Union, Regional Authorising Officer (Forum Secretariat), Pacific Islands Private Sector Organisation (PIPSO), FAME, Technical Advisory Group (TAG), development partners, the LRD Acting Director and staff of the IACT project. At the meeting, the IACT team reported on the progress of activities for 2013 and provided updates on actions taken to address the recommendations of the first PSC meeting in 2012. The PSC meeting was also briefed on the conclusions and recommendations of the mid-term evaluation for the IACT project.

5.7 SHORT-TERM CONSULTANCIES (TECHNICAL ASSISTANCE)

The project engages the services of consultants in areas where IACT team and other teams from Land Resource Division of SPC do not have expertise. The table below outlines consultancies engaged by the project during the reporting period.

CONSULTANT(S)	TECHNICAL ASSISTANCE	DATES	AMOUNT IN FJD /EURO	LOCATION
Mr. Ravinesh Chand (Technical Compliance Consulting)	ISO22000 Audit Preparation for Kaiming Agro Processing Ltd	25/03/13 - 30/09/13	\$16,200 FJD / \$6,236.30 EUD	Navua, Fiji
Ms. Helen Milner	Brand development clinics for IACT Partner enterprises	13th May - 7th June 2013	\$18,759.80 FJD /7,541.96 EUR	6 IACT enterprises, Nadi, Fiji
Mr. Jason Chau of Method Machine Works	Contractor for the fabrication of equipment and machinery for Amruqa	25th March - 25th June 2013	\$63,925.50 FJD / 25,699.8 EUR	Amruqa, PNG
Ms. Emily Rita Quai Hoi	Minute taker at IACT TAG Meeting	27-28th June 2013	\$675 FJD / 271.36 EUR	Suva, Fiji

CONSULTANT(S)	TECHNICAL ASSISTANCE	DATES	AMOUNT IN FJD /EURO	LOCATION
Philipp Seitz (Global Rural Consultants)	Enhancement of Control Management Systems for Standard compliance LABASA Cane Producers Association RARAWAI & PENANG Cane Producers Association LAUTOKA Cane Producers Association	June - July 2013	45,554.60 FJD / 18,314.2 EUR	Fiji - Rarawai, Lautoka, Labasa.
Dr.Cecile Dang(UQ Australia)	Preliminary investigation of abnormal mortalities in pearl oysters <i>Pinctada margaritifera</i> at pearl farms in Fiji	31st Aug- 20th Oct 2013	\$38,586.30 FJD / 15,512.8 EUR	Vanua Levu (Savusavu, Kioa Islands) & Australia
Mr. Philipp Seitz	Short-term consultancy to assist Fijian sugarcane farmers maintain fair-trade certification to overcome barriers to trade		\$22,408.50 FJD / 9,008.84 EUR	Viti and Vanua Levu
Mr. Ben White (Sci Qual International) Contractor Ravinesh Chand	Certification Audit of Agrana Fruits Ltd, Sigatoka, Fiji	26th April - 9th May 2013	\$4229.10 FJD / 1,700.22 EUR	Sigatoka, Fiji
Jon Manhire	Implement 3rd Party Certification to the Pacific Organic Standard	December 2012 - October 2013	\$9600 FJD / 3,859.47 EUR	Nadi, Fiji & Christchurch NZ
SGS New Zealand Ltd Auditor: Peter Wood	ISO22000 Certification Audit for Kaiming Agro Processing Ltd	6-8 November 2013	\$15,512.38 FJD / \$5,971.60 EUD	Navua, Fiji
Mr. Ravinesh Chand (Technical Compliance Consulting)	Training and GAP Analysis for four Tongan enterprises	23-27 September 2013	\$881.30 FJD / \$339.26 EUD	Nuku'alofa, Tonga
Alexander Kelly	Installation of Bio Diesel Generator for Solomon Tropical Products	November 2013	\$5,064 FJD / 1,950 EUR	Solomon Islands

6.0 DESCRIPTION OF PROJECT LOGFRAME ACTIVITIES

6.1 CAPACITY BUILDING AND TRAINING ACTIVITIES

- **IACT Regional Branding & Marketing Enterprise Clinic**

In May 2013, the EU-IACT Marketing team successfully conducted the IACT Regional Branding & Marketing Enterprise workshop. The workshop was attended by six IACT approved enterprises, which are part of the 11 IACT enterprises approved from the Regional IACT Enterprises Training & Consultation Workshop which was held in November 2012, for further development.

The enterprises represented five of the PACP's (Papua New Guinea, Solomon Islands, Tonga, Federated State of Micronesia and Fiji). These enterprises were provided with assistance in the areas of branding, marketing plan development, and the use of websites and social media for online marketing.

- **North Pacific In-Country Training – Train the Trainer**

In August 2013 the EU-IACT project in conjunction with the South Pacific Tourism Organization (SPTO) and the Pacific Islands Small Business Development Centre Network (PISCN) conducted the Training for Trainers in Marketing (including e-marketing), Quality Assurance, SME Business Development. The principal objective for the workshop is to improve the capacity of the private sector in marketing, quality assurance, business development and the export market readiness and performance of PACP enterprises. The four-day workshop was attended by 14 representatives from the private sector in the Republic of Marshall Islands, Palau and Federated States of Micronesia (Yap, Chuuk, Kosrae, and Pohnpei).



- **Tonga Chamber of Commerce – Business Management, Quality Assurance + International Standards**
In September 2013, in collaboration with PIPSO the project conducted training on Business Management, Quality Assurance and International Standard requirements for the Tongan Chamber of Commerce and its members. A total of 18 participants were trained.
- **Food Processing, Value Adding and Food Safety Program**
The Food Safety Team conducted an annual training for 30 women representatives from 22 Pacific Islands Countries in Food Processing, Value Adding and Food Safety Program. In addition, training in Food Safety Program was an on-going activity for IACT business partners: Bula Island Foods, Popular Kava Ltd, Nishi Trading Ltd and Kaiming Agro Processing Ltd.
- **PACP National “Global Regional Biosecurity Awareness” Training Workshop**
In March and May 2013, the IACT Biosecurity officer in collaboration with the Land Resource Division Plant Health team conducted awareness training on Global Regional Biosecurity in International Agreements (SPS & TBT Agreements), International Organizations (OIE, CAC & IPPC) and related International Standards (ISPMs) for Tuvalu and Niue. The 2-3 day event was attended by representatives from the agriculture departments.

- **Workshop on practical skills for aquaculture of “cottonii” seaweed *Kappaphycusalvarezii* at the Mariculture Development Centre, Lombok, Indonesia.**
 In April 2013 training was conducted in conjunction with FAME (SPC) to improve basic knowledge and practical skills on production, quality control, diseases, harvesting and processing techniques. Two representatives each from Kiribati, PNG, Solomon Islands, FSM and Fiji were trained. A new seaweed strain called the “maumere” that has better growth and is adaptable to a wider range of environmental conditions was introduced to Fiji for research and distribution to the region.
- **Capacity building exercises on production issues and post harvest handling for fresh and processed vegetables in Fiji.**
 In July 2013 capacity building was provided to the 9 farm cluster groups supplying to 2 selected enterprises (Bula Island Foods and Maqere Exports) on production plans and forecasted harvest schedules with emphasis on post harvest handling for fresh and processed vegetables in Fiji. The objective of training is for the cluster members to be familiarised with organised farming production systems through cluster networking.
- **Workshops on Standard Operation Procedures (SOP) for Hot Treatment Forced Air (HTFA) Export Pathways commodities.**
 In May 2013 the IACT Production team in collaboration with PHAMA, BAF Fiji and MOA Fiji conducted training workshops on Standard Operation Procedures (SOP) for Hot Treatment Forced Air (HTFA) Export Pathways commodities. Areas of interests include key responsibilities of each stakeholder or participant along the export chain in order to implement the procedures to meet NZ’s phytosanitary import requirements.
- **Hands on training on production of high quality tilapia fry and table size fish - Asian Institute of Technology AIT, Bangkok Thailand.**
 Between October 21st and November 2nd, 2013, the EU-IACT project in conjunction with FAME (SPC) funded training organized by Aquaculture Aquatic Resources Management (AARM) at the Asian Institute of Technology to provide training on up to date knowledge and hands on skills for setting up and operating tilapia hatcheries that produce high quality tilapia fry and managing tilapia grow-out farms producing table size fish. Four private and seven public sectors representatives from Fiji, Papua New Guinea, Samoa and Solomon Islands attended. The course was organized because lack of tilapia seed for pond stocking has been consistently identified at regional meetings and national consultations as a major constraint for inland aquaculture.
- **Aquaponic work attachment at SPC Nabua nursery**
 Ten students from Fiji National University (FNU) and the University of the South Pacific (USP) have been trained on general principles of aquaponics and tasked with the daily management of the aquaponic facility at SPC in Nabua, Fiji. Students gained hands-on experience through daily management that includes water parameter testing, fish feeding and sampling, maintenances of grow beds nursery, maintenance of bio-filter and swirl tank, harvesting, marketing and sales of vegetable and tilapia. The nursery is operated throughout the year and allows for continuous student training.
- **Building pearl aquaculture business skills and community based industry development in the Pacific” research and training**
 Pearl business skills training in Fiji was conducted for two groups of 20 participants that included pearl farmers, Fiji Fisheries staff and other partners in Rakiraki between 11-14th November 2013 and in Sausavu between 18th and 19th November, 2013. Research data was also collected to establish benchmark values for key business parameters, as a guide to investors, lenders, and policy-makers. Knowledge of the benchmarks will assist the industry to become more bankable. This training and research was jointly funded by SPC IACT and ACIAR PARDI Pearl project, with further trainings in Tonga planned for 2014.

- **Tilapia male-only hatchery training workshop in Fiji**

Thirteen Fiji Fisheries Division staff and lead tilapia farmers were trained at Naduruloulou Freshwater Research Station on Male-only tilapia hatchery production techniques from the 10-11th December 2013. The practices proved to be successful in Thailand and the skills acquired by participants to this training (October – November 2013) were disseminated. Steps to implement the acquired techniques to impact the tilapia sector were highlighted.

- **POETCom Technical Exchange - Building farmer capacity**

The first POETCom Technical Exchange was held in New Caledonia 1-5 July 2013. It was predominantly funded by the Government of New Caledonia, the French Pacific Funds and supported by IACT. The forum brought together POETCom members from the different services along the organic and ethical trade value chain, from smallholders to exporters, certifiers and ministries of agriculture as well as development partners. The event provided the opportunity to exchange ideas, expertise and developments as well as to share experiences from around the region relating to organic and ethical trade.

The substance of the meeting drew on POETCom members' own expertise and activities over the last 12 months. Presentation topics included: the role of animals in market gardening in Cook Islands, locally available organic soil amendments, organic taro management in Fiji, the Solomon Islands organic internship programme, organic tick treatments for cattle in New Caledonia, a French Polynesia TV series promoting organic local vegetables, organic pest management trials in Vanuatu, nursery and seed development, a farmer–chef linkages project in Palau, and an overview of participatory guarantee systems development.

- **Building Capacity for Participatory Guarantee Systems**

Between 3rd and 7th June 2013, in collaboration with an IFAD funded small grant, a group of 30 organic practitioners and government officers from Fiji, Kiribati, Samoa, Palau and Vanuatu were trained to facilitate the development of organic participatory guarantee systems (PGS) to provide a credible organic guarantee to consumers seeking organic produce. This will be done through the direct participation of farmers and consumers in the organic guarantee process, and is based on recognised standards for organic production. The aim of this project is to enhance the access of Pacific smallholders to high value markets by obtaining appropriate and recognised organic certification and support.

The training enabled participants to work through the theory and practice of PGS, which included field work and mapping of farms, as well as peer inspections of organic papaya farmers in Sabeto, Fiji. During the training, participants completed action plans for implementing PGS in their home countries that will be supported through the IFAD and IACT projects and POETCom activities. Seven of the participants were being further supported to assist farmer groups undertake organic certification for local markets through PGS.

- **Capacity building for Organic Extension- Polynesia & Melanesia**

The overall objective of the project is to enhance livelihood opportunities for youth in organic agriculture through training trainers and extension providers from organic associations in sustainable organic production methods. These organisations provide ongoing mentoring and support to young farmers and link youth agricultural enterprises existing organic certification and market chains. The workshop covered the principles of organics, soil and plant health, and animal husbandry. It also examined the similarities and differences between traditional practices and organic farming. Another theme for discussion was the role of organic guarantee systems and organic certification in building consumer trust and in developing markets for organic products, both locally and internationally.

- **POLYNESIA:** The train-the-trainers workshop was held March 11 - 16 in Nukualofa Tonga. The 30 participants, 2/3rds of who are under 35, were from NGOs and organizations from across Polynesia including Niue Island Organic Farmers Association, Titikaveka Producers Association, Cook Islands; Women in Business Development, Samoa; The Department of Agriculture American Samoa; the Tonga National Youth Congress and Tonga Ministry of Agriculture and Forestry, Extension and Women's Division. The trainers were Karen Mapusua, POETCom coordinating officer; Dr. Shane Tutua, a soil scientist and farmer from the Solomon Islands; and Kamilo Ali, Livelihoods Programme Officer from OXFAM New Zealand.
- **MELANESIA:** The train-the-trainers workshop was held in Port Vila, Vanuatu between 17th and 21st June 2013. The participants were from NGOs and organisations across Melanesia plus Tuvalu and Kiribati including: Zai Na Tina Organic Systems Demonstration Farm, Solomon Islands; Foundation for Rural Integrated Enterprises and Development (FRIEND); Nausori Young Farmers, Fiji; National Agricultural Research Institute (NARI), Papua New Guinea; Farm Support Association and Rural Training Centres, Vanuatu; and the Vanuatu Agricultural College, as well as heads of extension services from the ministries of agriculture in Kiribati and Tuvalu. The trainers were Karen Mapusua, POETCom Coordinating Officer; Dr. Shane Tutua, a soil scientist and farmer from the Solomon Islands; Peter Kaoh, Associate Director of FSA; and Nambo Moses from the Vanuatu Ministry of Agriculture.



6.2 PRODUCTION

CERTIFICATION

- Assisted the Labasa, Ba and Penang Cane producer associations with the development and strengthening of Internal Control Systems & Environmental Management Plans for ongoing compliance to Fair-trade standards for Certification through the provision of a consultant.
- Completed UTZ organic certification for Monpi Coffee (PNG)
- Completed Rainforest Alliance Certification for Monpi Cocoa (PNG)
- Started Forest Steward Council (FSC) Certification for PNG Balsa (continuing)
- Conducted Organic Internal Control System training for EMP Coconut Products (PNG) and Origins Pacific Ltd Fiji
- Provided technical assistance provided to Heilala Vanilla, Pacific Seaweeds and Kaiming Agro with preparation of organic certification applications and documentation of systems and procedures as required for certification.



GROWER NETWORK DEVELOPMENT

- Conducted grower outreach activities for Bula Island Foods, Maqere Exports, Labasa Farm Fresh, Fijika Natural Products, Northern Bee Farmers Association and Heilala Vanilla to identify reliable growers and their locations.
- Cluster groups formed by geographic locations for the supply of raw materials to Bula Island Foods, Maqere Exports, Labasa Farm Fresh, Fijika Natural Products, Northern Bee Farmers Association and Heilala Vanilla.
- Conducted grower registration for Bula Island Foods, Maqere Exports, Labasa Farm Fresh, Fijika Natural Products, Northern Bee Farmers Association and Heilala Vanilla.
- Conducted production planning with agreed individual and cluster targets for Bula Island Foods, Maqere Exports, Fijika Natural Products, and Northern Bee Farmers Association.
- Developed approved supply programme under HACCP for Bula Island Foods, Maqere Exports, Labasa Farm Fresh and Heilala Vanilla.
- Identified limitations and potentials in the existing farming systems for registered cluster groups supplying to Bula Island Foods, Maqere Exports, Fijika Natural Products, Northern Bee Farmers Association and Heilala Vanilla.
- Conducted training programmes on farm production, GAP, pest management, post-harvest handling for Bula Island Foods, Maqere Exports and Heilala Vanilla.
- Advised Bula Island Foods and Maqere Exports on the recruitment of Extension Managers.
- Provided technical advice on commercial watermelon production to Nishi Trading.
- Conducted training on precision agriculture techniques for plant health monitoring (Nishi Trading Ltd)
- Conducted Training on vanilla plantation management (Heilala Vanilla).
- Technical support provided to Hands on Enterprise Limited (youth owned business) on commercial Taro and Ginger farming, market availability, mechanised farming techniques, crop specialisation, and sustainable farming models in collaboration with PIPSO and Fiji Department of Agriculture.
- Technical support provided to PARDI (ACIAR) Cocoa Project in Vanuatu on varietal identification, plantation management, Fungal infection management (Black pod- Phytophthora), point of harvest for reduced losses, fermentation systems, drying methodologies for fine flavour markets, bud wood garden establishment for fine flavour varieties, and cocoa industry strategic approach for sustainability.
- Secured supplier base with key vanilla farmers with expansion plans into Eua to consolidate vanilla supply base.

RESEARCH

- Research trial is being implemented at the Fiji Sigatoka Research Station on crops which have export market potential. IACT is collaborating with Fiji government through Ministry of Agriculture upon which two commodities (chillies and eggplant) have been identified as having strong market potential. Research trial activity works on chilli (Anthracnose) and eggplant (Atherigona) started in August 2013. Monitoring and follow up of activity updates in collaboration with MOA Research in progress.
- A new production method known as aquaponics is being trialled at SPC Suva. The technology involves growing fish and vegetables through an integration of hydroponics and aquaculture. The research is testing the practicality of this technology to the Pacific, variety of vegetables that can be produced under local conditions and economic viability.



6.3 PROCESSING

FOOD SAFETY STANDARDS

The project has been contributing to improving capacity in food quality and food safety standards and certification for partner enterprises. Collaborative training workshops and projects have been carried out in the effort to increase awareness and build capacity on standard conformance in the PACP Region. Key focus of the training has been in the areas of Food Safety i.e. on Good Manufacturing Processes (GMP) and Hazard Analysis Critical Control Point (HACCP). Training has also been conducted on ISO22000 as one of IACT's partner enterprises prepares for ISO22000 accreditation.



CERTIFICATION

- Conducted training on ISO 22000 for Kaiming Agro Processing in preparation for certification in ISO
- Successful HACCP accreditations for 3 enterprises, Aiming Agro-processing*, Nature's Way Cooperative Ltd, and AGRANA Fruits Ltd.
- Conducted Food Safety Program training for Bula Island Foods, Nishi Trading Ltd and Popular Kava Ltd in preparation for HACCP certification.
- Conducted trainers workshop in Marketing including E marketing; Quality Assurance, Business Development and Train the Trainer in Guam for the 18 participants from private sectors, national training officers and some trade officers in the Northern Pacific Islands including the Republic of Marshall Is.; Palau and the four states from Federated State of Micronesia. The training was carried out in collaboration with South Pacific Tourism Organisation and Small Business Development Centre of the University of Guam.
- Conducted training for Rotuma women's group in better utilisation of food for value adding, food processing and preservation with the intention of producing products for trade with Tuvalu.
- Conducted guidance on post-harvest handling, value adding and processing for women's group and proper use of storage Freezers for REMCOL officials in Rotuma for exports to Tuvalu (bilateral trade agreement Fiji/Rotuma and Tuvalu).

PRODUCT DEVELOPMENT

- Successfully replaced ginger powder with ginger syrup as ingredient for biscuits for Flour Mills of Fiji (FMF) due to shortage of supply of mature organic ginger (Kaiming Agro-Processing).
- Successfully developed minced ginger from whole ginger through pasteurisation and mincing for export demand to Canada of 200 metric tonnes to be used on ginger drink (Kaiming Agro-Processing).



6.4 MARKETING

WEB DEVELOPMENT

- Based on needs analysis, eleven enterprises were selected by the Marketing Team to have their websites and social media profiles designed or re-designed [for those that already had websites].
- A Marketing Workshop was conducted in April 2013 where six of the 11 enterprises received consultation and assistance on web development and the use of social media tool for marketing. This includes (Nishi Trading Ltd, The Crab Company (Fiji) Ltd, Marine and Environment Research Institute of Pohnpei, Amuruqa, Nature's Way Cooperative Ltd, Solomon Tropical Products Ltd). After the 2013 marketing Workshop, all the above enterprises were given continuous technical support in web and social media development,

- The IACT webpage under the LRD website was revised to address Usability, Functionality and Search Engine Optimization issues which resulted in the redesign of the webpage.
- The concept of IACT Umbrella website was explored with the idea to give partner enterprises opportunity to have a face online to boost their marketing and branding efforts and to drive traffic to the enterprises with existing websites. This is particularly useful for enterprises without own websites.



BRANDING, PACKAGING AND LABELING

- Based on needs analysis, more than 90 percent of the initial 26 enterprises needs support with branding, of which, eleven (11) enterprises were recommended for branding support in 2013.
- Six enterprises were given support and assistance with branding, packaging and labelling in 2013. They are Nishi Trading, Nature's Way Cooperative, The Crab Company, MERIP, Amruqa and Solomon Tropical Products. The remaining five enterprises were scheduled for assistance in 2014 (Yoshida, Indigo Sea-foods, Soil Health, Northern Bee Farmers Cooperative and Pacific Seaweeds). Indigo Seafoods later withdrew from the project and hence was withdrawn from branding support. Also, Indigo Seafoods was dropped from branding support due to low volume of production for exports.
- The branding workshop conducted in April 2013 for the first six enterprises aims to create a strong brand identity among enterprises. The branding consultant (Helen Milner) provided branding documents for each of the 6 enterprises in June 2013 to act as a guide for their visual identity so that the target markets are clearer and the branding design is focussed and precise.

TRADE SHOWS

- 2013 Fine Food Show (Sydney) Australia
The IACT project in collaboration with Pacific Island Trade & Invest (PT&I) successfully coordinated the participation of one partner enterprise (Origin Pacific) at the Fine Food Show held in Sydney (Australia) between 9 and 12 September, 2013. Origin Pacific secured three new contracts with potential buyers in Australia.
- Natural and Organic Products Europe Tradeshow 2013
The project assisted one partner enterprise (MERIP) to participate at the Natural and Organics Trade Show held in London (UK) between 7-8 April 2013. The show enabled MERIP to showcase their products and explore potential opportunities to expand into the European niche market.



- The first POETCom Technical Exchange was held in New Caledonia predominantly funded by the Government of New Caledonia, the French Pacific Funds and supported by IACT.
- The POETCom Advisory Board is functioning effectively with 1 face to meeting in 2013 and ongoing governance work via email.
- The POETCom Standards + Certification Committee was established and the first meeting held. The Committee manages implementation of the Pacific Organic Standard (POS), approves allowable inputs, approves PGS to use the Organic Pasifika Mark, and responds to queries on the POS. To date 8 technical advisories on the Standards have been issued on issues such as the requirements for stunning livestock for slaughter and the use of human wastes in compost.
- POETCom's second Annual Report 2013 drafted including report against Strategic Plan objectives
- POETCom's bi monthly e-newsletter "Cultivating Community" has been launched with French and English language versions.
- POETCom web pages launched on IFAD Asia website
- Memorandum of Understanding (MoU) was signed by SPC on behalf of POETCom with three internationally accredited organic certifiers (BioGro NZ, National Association of Sustainable Agriculture Australia, and BioAgricert, Italy) to certify to the Pacific Organic Standard allowing Pacific producers to export under our own organic standard. The MOU includes provision for locally based auditors to be trained which in the medium term will contribute to more cost effective certification.
- Through an IFAD funded small grant to POETCom, seven (7) participatory guarantee system (PGS) facilitators who can assist farmer groups undertake organic certification for local markets through PGS have been trained. Facilitators are based in Vanuatu, Samoa, Palau, Fiji and Kiribati.
- Three pilot PGS sites have been established through an IFAD small grant in Abaiang Kiribati, Cicia and Sabeto, Fiji developing local and regional market value chains for virgin coconut oil, coconut sugar and papaya.
- Two currently PGS are registered by POETCom to use the 'Organic Pasifika Mark'
- Building Capacity of Youth in Organic Agriculture' project consisting of 3 subregional workshops and development of a training manual in organic agriculture funded by UNDP is under implementation with workshops completed in Tonga for Polynesia and Vanuatu for Melanesia and approximately 50 organic extension providers trained.
- A new seat for the Pacific Islands has been created on the Coordinating Committee for the Civil Society Mechanism to the UN Committee on World Food Security with POETCom representing the Pacific Civil Society movement.
- POETCom assisting in Pacific NGO collaboration – POETCom Coordinator with funding from Fiji NGO Friends conducted Internal Control System for organic certification training in Labasa.
- POETCom assisted in establishing the Pacific Islands Farmers Association Network (PIFON) providing advice on POETCom experience with governance development.
- POETCom facilitated the linking of Tei Tei Taveuni with FRIENDS – Farmer groups helping each other in organic production.
- POETCom represented the Pacific on the Global Forum for Rural Advisory Service (GFRAS) – there by leading the development of Extension, Advisory in the Pacific.
- POETCom represents the Pacific on the Executive Committee of the Fair Trade Association of Australia and New Zealand (elected position) and the POETCom Coordinator sits of the Board of FAIRTADE Australian New Zealand, the managers of the FLO Cert. Fairtrade Mark in the region (appointed position).
- Technical advice provided to POETCom Vanuatu Committee on tender for provision of 3rd party certification, outcome was reduced cost of certification for participating producers- 2 short documentaries produced on PGS development in Cicia and Abaiang (IFAD funded) available on IFAD Asia website

PRESENTATIONS

- Fair Trade Futures Webinar: "Perspectives from the Pacific", FTAANZ, May 2013 ü NZ MFAT and US State department conference, Supporting Economic Empowerment and Development in the Caribbean and Pacific: " Niche Markets & Sustainability, Organic & Fairtrade Certifications: How to successfully enter niche markets" July 2013, Jamaica ü Commonwealth Veterinary Association 15th Conference: "Organic Animal Husbandry in the Pacific", September 2013, Nadi.
- "Branding the Pacific Organic", October 2013, Caribbean Week of Agriculture, Guyana.



6.6 BIO-SECURITY

BILATERAL TRADE AGREEMENT (BTA) ENGAGEMENT

- Engaged in trade facilitation between Rotuma and Tuvalu (review of report in regards to biosecurity measures)
- Engaged in trade facilitation between Guam and FSM (review of National Export Strategy on biosecurity measures)

TECHNICAL ASSISTANCE, REVIEWS AND WORKSHOPS

- Participated in the Review of PHAMA Project Phase 2, 2013 – 2017
- Pest Risk Analysis (PRA) Training workshop in Nadi by AUSAid and LRD BATs/PHAMA
- Australian Fumigation Accreditation Scheme (AFAS) workshop as trainers training in the Solomon Islands organised by Kalang Consultancy Services (PHAMA)
- Biosecurity bele inception meeting in collaboration with LRD CePACT on the exportation of Island Cabbage (Bele) to NZ
- Technical Assistance provided to Pacific Seaweeds Limited on the requirements of soil samples for laboratory testing in Australia with Fiji BAF (Biosecurity)
- Facilitated in collaboration with LRD Plant Health import permit applications for the movement of dead insects from Tuvalu and American Samoa.
- Import protocols established for live goats and pig semen importation from NZ/Fiji into Niue in collaboration with SPC-LRD Animal Health.
- Technical assistance provided to Pacific Seaweeds Limited on the importation of organic microbe fertilizers from Australia into Fiji
- Biosecurity Awareness training on the movement of fruits and vegetables between Aitutaki and Rarotonga in regards to oriental fruit flies incursion
- Attended national Invasive Alien Herpetiles Workshop (Brown Tree Snake) in Suva, Fiji
- Reviewed the Operational Biosecurity Manual of the Biosecurity Information Facility (BIF)
- Reviewed the Herptile Emergency Response Plan (for brown tree snakes, Iguana etc) in collaboration with Mareqeti Viti
- Attended the International Standards Phytosanitary Measures (IPPC) regional standards workshop and commented on the online comment system for 5 draft international standards
- Provided technical advice and reports to the development of the EDF 11 proposal on Biosecurity and Food Safety related issues.
- Contributed and participated in the International Treaty of Plant Genetic Resource for Food and Agriculture (ITPGRFA) in collaboration with CePACT in the participation of 5 PACPs targeting their accession to the treaty.

SANITARY PHYTOSANITARY (SPS) COLLABORATION / POST-HARVEST TECHNOLOGY AND TRAINING

- Technical assistance in collaboration with the ACIAR Project and the LRD Biosecurity on the second phase of taro hot water dip trials and the hot water dip – taro planting seed trials.
- Contributed to the design development of a solar drier for kava products of Popular Kava Supplies in Lautoka in liaison with EU-IACT exports production and processing personnel.
- Attended a seminar by the PARDI (ACIAR) Project Steven J.R. Underhill at FNU on post-harvest handling and research
- Biosecurity Officer participated in the Food Safety and HACCP workshop organised by the International Trade Centre (ITC) as resource persons assisting enterprises in the sugarcane belt to ascend to HACCP certification by early 2014.

TECHNICAL ADVICE AND ASSISTANCE

- Technical advice to Nishi Trading Tonga regarding intercepted dirty containers and live snail in NZ from Tonga in collaboration with LRD BATs
- Technical advice on the personal importation of cooked snails from New Caledonia into Fiji
- Technical assistance in the provision of focal contact of Fiji Concrete Standard Limited to Tuvalu Quarantine and Taiwanese Project for their visit to Fiji soil site extraction in Nadi
- Assisted in the plant health survey in collaboration with LRD Plant Health for Tuvalu and Niue and yet to conduct for PNG in October.
- Completed training workshop on international agreements, standards and regarding the 3 sister standard setting bodies (OIE, CAC & IPPC) for 14 ministry departments, customs and NGO staffs in Niue and 7 ministry department staffs in Tuvalu and yet to conduct for PNG in October.
- Assisted in the upcoming WAHIS National training for Kiribati in collaboration with LRD Animal Health in September
- Completed consultation on Invasive species and pest related capacity building with consultant and ways to consolidate future collaboration with PIP, SPREP and PILN
- Attended the Pacific Invasive Partnership meeting in presenting review of the biosecurity bill and on the Pacific Ant Prevention Program (PAPP) on behalf of LRD BATs Coordinator
- Consultation and literature review of yellow crazy ants in Tokelau with PIP Network, pestnet group and SPREP
- Consultation with LRD BATs on the Nauru fruit fly reports and information
- Consultation with LRD BATs on the phytosanitary certificate and biosecurity bill of Pitcairn Island that is currently trading with French Polynesia
- Funding proposal request sent to STDF, Intracen (ITC) & Kalang Consultant Services (PHAMA) on the incursion of oriental fruit flies in the Cook Islands
- In collaboration with LRD BATs contributed \$21,776.00 for the purchasing of 1000 steiner fruit fly traps from Australia to service PICTs – immediate response strategy to incursions.
- Progress since the 43rd Pacific Islands Forum Leaders meeting in Cook Islands made by LRD SPC on invasive species in the current eradication of oriental fruit fly in Cook Islands, yellow crazy ants in Tokelau, Singapore ants and weeds in Niue and yellow crazy ants and rats in Tuvalu.
- Technical advice provided to the incursion of termites on mature palm trees in Kosrae (FSM).



6.7 AQUACULTURE

TAILEVU TILAPIA CLUSTER (FIJI) -

Product (Live Tilapia): This cluster is made up of 8 farmers who culture Tilapia in ponds and supply the Nausori and Suva markets. Find below details on this cluster (name, location and production by each farmer for 2012).



NAME OF FARMER	LOCALITY	2012 PRODUCTION
Mrs Arun Lata Lobau	Raralevu	1200kg
Mr Milito Sausau Lobau,	Raralevu	2800kg
Mr Myon Kim Vusuya,	Tailevu South	3200kg
Mr Suresh Singh Vusuya,	Tailevu South	No record
Mr Mosese Ratuki	Kasavu Rd, Naitasiri	2300kg
Mr Maika & Katarina	Salua Street, Nakasi	2600kg
Elvin Narayan	Viria Rd, Naitasiri	No record
Sadik	Kasavu Rd, Naitasiri	2800kg

Note: 2013 production figures will be available in June 2014.

KEY CHALLENGES IDENTIFIED FOR THIS CLUSTER

- Insufficient supply and small size of Tilapia fingerlings.
- Expensive locally formulated commercial Tilapia feeds and limited access to feed ingredients for on-farm feeding practices.
- Poor record keeping including sales record.
- Lack of training and poor awareness amongst some farmers on pond management and husbandry, including feeding rates, stocking density, importance of fertilizer, and water management.
- High rates of inbreeding and poor growth rate observed in ponds that are not fully harvested and/ or drained, dried and well prepared prior to restocking.
- Lack of established sales outlets with infrastructure for live Tilapia.

EU-IACT ASSISTANCE FOR THIS CLUSTER

- Training of farmers on improved Tilapia farming and nursery techniques.
- Provision of options to overcome feed supply constraints by investigation of locally available feed ingredients and negotiations with manufacturers to produce cheaper alternatives. Purchase of feed ingredients in larger volumes as a larger group order rather than smaller quantities as individuals.
- Purchased of proper breeding and nursery hapas from Thailand to train and monitor nursery of fish fry to larger fingerlings prior to pond stocking.
- Tilapia record booklet have been published and distributed to farmers for proper record keeping
- Tilapia grow-out manuals given to all farmers to improve basic husbandry.

ON-GOING ACTIVITY AND SUPPORT FOR THIS CLUSTER

- Train farmers on fish husbandry and water management.
- Training of farmers and Fiji fisheries staff on breeding and hatchery of mixed and male only-Tilapia culture.
- Post-harvest equipment for live marketing and assistance with regular market supply.
- Monthly monitoring and sampling of Tilapia in each farmer ponds and improving linkages through monthly meetings.

WESTERN TILAPIA CLUSTER (FIJI)

Product (Live Tilapia): This cluster is made up of 5 farmers who culture Tilapia in ponds and supply to near-by local community, Nadi market and restaurants. Below are the details for the Western Tilapia Cluster-Fiji (name, location and production by each farmer for 2012):

NAME OF FARMER	LOCALITY	2012 PRODUCTION
Mr Panapasa Talenivesi	Maqelevu Village	Unrecorded
Mr Arun Chand	Nawaka, Nadi	New Farmer
Dr Zen Low	Tunalia, Nadi	900kg
Mr Ron Govind	Naduri, Sigatoka	1800kg
Mr Petero Tuilau	Vunaniu, Serua	65kg of prawn; started tilapia

Note: 2013 production figures will be available in June 2014.

KEY CHALLENGES IDENTIFIED FOR THIS CLUSTER

- Insufficient supply and small size of Tilapia fingerlings.
- Expensive locally formulated commercial Tilapia feeds and limited access to feed ingredients for on farm feeding practices.
- Poor record keeping.
- Lack of training and poor awareness amongst some farmers on pond management and husbandry, including feeding rates, stocking density, importance of fertilizer, and water management.
- High rates of inbreeding and poor growth rate observed in ponds that are not fully harvested and/ or drained, dried and well prepared prior to restocking.
- Lack of established sales outlets with infrastructure for live Tilapia.

EU-IACT ASSISTANCE FOR THIS CLUSTER

- Training of farmers on improved Tilapia farming and nursery techniques.
- Obtain broodstock fish and setup brood stock hapas and breeding program.
- A new mini hatchery have been constructed to produce male only Tilapia fingerlings at lead farmers site in Nadi to supply fingerlings to members of this cluster

ON-GOING ACTIVITY FOR THIS CLUSTER

- Train farmers on fish husbandry and water management.
- Post-harvest equipment for live marketing and assistance with regular market supply.
- Monthly monitoring and sampling of Tilapia in each farmer ponds and improving linkages through monthly meetings.

SIRINUMU DAM TILAPIA CLUSTER (PNG)

Product (Live and fresh chilled Tilapia): This cluster is made up of 5 active farmers who culture Tilapia in cages in the Sirinumu Dam, north of Port Moresby. The products are sold in the community and in supermarkets in Port Moresby. The details for the Sirinumu Dam Tilapia Cluster (name, location and production by each farmer) are given below.

NAME OF FARMER	LOCALITY	2012 PRODUCTION
Jonah Bobogi	Sirinuu	1200kg
Upeni Yori	Sirinumu	300kg
Wahia Tom	Sirinumu	630kg
Chalie Kore	Sirinumu	210kg
Moduba Tom	Sirinumu	420kg

Note: 2013 production figures will be available in June 2014

THE KEY CHALLENGES IDENTIFIED FOR THIS CLUSTER

- Locally formulated commercial Tilapia feeds are not available. Limited access and high cost of feed ingredients for on farm feeding practices.
- Poor quality, improper designed and expensive material used for fish cages.
- Inadequate record keeping.
- Hatchery supply of fingerlings is limited during the dry season.

EU-IAC ASSISTANCE FOR THIS CLUSTER

- Assist with solar powered water pump to enable year round production.
- Obtain brood stock fish and setup brood stock hapas and ponds for breeding program.
- Construct a new incubator and aid with male-only Tilapia production.
- Purchased of proper fish cages that are UV stable (longer life) with correct mesh sizes to allow for better water exchange.
- Proper breeding and nursery hapas have been purchased from Thailand to train and monitor nursery of fish fry to larger fingerlings prior to cage stocking.
- Provision of options to overcome feed supply constraints by investigation of locally available feed ingredients. If local feeds are not available or too costly, work with NFA and farm cluster to arrange for import of floating Tilapia feeds. As a group, the cluster will utilize a larger quantity of feed so can be brought in as a bulk order.
- Tilapia record booklet have been published and distributed to farmers for proper record keeping
- Tilapia grow-out manuals given to all farmers to improve basic husbandry.

ONGOING ACTIVITY FOR THIS CLUSTER

- Train farmers on fish husbandry, nursery and water management.
- Training of farmers on breeding and hatchery of mixed and male only-Tilapia culture.
- Evaluate options for a trust account or alternative budget within NFA to purchase bulk feed and re-sell to cluster farmers at cost plus small overhead to enable new stock to be regularly purchased. An auditing process can be added to ensure that money is well managed.
- Improve record keeping.
- Post-harvest equipment for live marketing and assistance with regular market supply.
- Monthly monitoring and sampling of Tilapia in each farmer ponds and improving linkages through monthly meetings.

PACA GIANT CLAM CLUSTER (PALAU)

Product (Live giant clam): The Palau Aquaculture Cooperative Association (PACA) in Palau was identified as a cluster group with around 70 giant clam farmers making up this cluster in 2012. The giant clams are cultured for the live marine ornamental trade. Production figures for 2013 will be available in June 2014.

KEY CHALLENGES IDENTIFIED FOR THIS CLUSTER

- Regular seedling supply of high valued species of clams was a major constraint identified that hindered growth of this cluster. Supply of giant clam seedlings from the government hatchery can be also be irregular.
- A lease for an existing hatchery has taken a long time to acquire.

- Higher mortality of smaller clams once planted by farmer.
- The new Convention for International Trade in Endangered Species (CITES) permit was required to export to USA.

EU-IACT ASSISTANCE FOR THIS CLUSTER

- Constraints faced in acquiring a hatchery lease have recently been overcome. IACT's backing of the project has added to its credibility and political support. Awareness of IACT's assistance and further training carried out by PACA has also led to an increase to 90 farmers. However work on the hatchery is currently on hold until the Environmental Board (EQPB) grants a permit for the hatchery.
- Some equipment for giant clams hatchery has been purchased.
- Upgrade of the recently acquired hatchery should result in overcoming constraint of seed supply, with PACA staff already well trained and experience in production techniques.
- A new CITES permit has been acquired after almost two years to enable re-start of exports under the PACA and Indigo Seafood joint venture.

ONGOING ACTIVITY FOR THIS CLUSTER

- Target assistance on nursing of giant clams in raceways or sea cages will improve survival rates and regular supply to export markets.



6.8 SMALL AND MEDIUM ENTERPRISES DEVELOPMENT

- Assisted three Fiji enterprises in designing and implementing co-operative and inclusive models that strengthened value chain performance by creating direct linkage with organized farmers' clusters on matters related to production planning and harvest scheduling consistent with projected demand;
- Contributed to the successful convergence and complementation of assistance from among donors and support institutions operating in the Fiji such as MDF for Bula island Foods, NZAID/Australian AID for Nature's Way, and the Ministry of Agriculture for Maqere Exports;
- Completed the development of two strategic business plans applying inclusive and co-operative approach, reflecting SWOT analysis, customized business model, and aimed to increase volume and value of trade for the period 2014-2017;
- Completed the procurement process and documentation for three Fiji enterprises for TAG-approved capital requirements geared to increase their trade capacities; ongoing process for Rotuma;
- Contributed to the Fiji government's initiative to revitalize the Trade Facilitation Committee for Rotuma, which provides a forum for continued discussion, information exchange and resolutions of issues affective Rotuma-Tuvalu trade;
- Initiated the preparation of a training kit on strategic co-operative and inclusive business planning, with increased trade volume and value, financial projections/analysis, external and internal and analysis, and risk mitigation;
- In coordination with BATS, collaborated with OCO and Fiji stakeholders in analyzing issues affecting quality of trade data generated at source, and designing the pilot action towards improving its quality, collection and transmission timeliness among the Pacific countries.

- Higher mortality of smaller clams once planted by farmer.
- The new Convention for International Trade in Endangered Species (CITES) permit was required to export to USA.

EU-IACT ASSISTANCE FOR THIS CLUSTER

- Constraints faced in acquiring a hatchery lease have recently been overcome. IACT's backing of the project has added to its credibility and political support. Awareness of IACT's assistance and further training carried out by PACA has also led to an increase to 90 farmers. However work on the hatchery is currently on hold until the Environmental Board (EQPB) grants a permit for the hatchery.
- Some equipment for giant clams hatchery has been purchased.
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- A new CITES permit has been acquired after almost two years to enable re-start of exports under the PACA and Indigo Seafood joint venture.

ONGOING ACTIVITY FOR THIS CLUSTER

- Target assistance on nursing of giant clams in raceways or sea cages will improve survival rates and regular supply to export markets.



7.0 RESOURCE MOBILISATION

- POETCom successfully submitted a Small Grant Application of 500,000USD to the International Fund for Agricultural Development (IFAD) for Development and Pilot Implementation of Integrated Pacific Island Organic/Ethical Trade initiatives in Participatory Guarantee Systems. The application was approved and funds made available to POETCom (US\$300,000 in 2013 and US\$200,000 in 2014).
- POETCom successfully submitted a grant application for US\$60,000 to UNDP towards Building Capacity of Youth in Organic Agriculture.
- POETCom successfully obtained 23,000Euro from French Pacific Funds toward the POETCom technical Exchange
- POETCom successfully obtained 40,000FJD through the USAID Climate Change Programme to support PGS Organic Papaya Production.



8.0 INFORMATION, COMMUNICATION AND EU VISIBILITY

In the first quarter of 2013, the project team (through the Communications Assistant) finalised the IACT Communications and Visibility Plan. The Communications and Visibility Plan has four objectives which include:

- To raise the IACT project profile consistently;
- To ensure that IACT information is disseminated to relevant stakeholders in a timely manner ;
- To improve the IACT team's communications awareness and capability; and
- To maintain donor visibility in all IACT communication activities.

To implement the Communications and Visibility Plan, the team uses tools as media releases (radio, newspaper and television), media interviews, media engagement, newsletter publishing, web presence, videos and promotion materials.

Annex 1 outlines the communications and visibility activities undertaken by the team during the reporting period.



9.0 RISK MANAGEMENT

As part of the overall SPC risk management framework, the LRD-IACT team has taken steps to identify key risks and challenges to the successful implementation of the project. Risks and challenges were identified at three different organisation levels:

- Partner enterprise level
- IACT project team level
- LRD divisional level

A draft risk management plan + strategy was produced that outlines the identified risks and challenges faced in each of the above levels and the mitigation measures and management strategies to address these identified risks. The risk management plan + strategy have been scheduled for review on an annual basis at the beginning of each year.



10.0 BUDGET

The budget estimates in Euros for the operational year 1 January 2013 to 31 December 2013) are as follows:

BUDGET ITEM	AMOUNT
Total Staff Cost	1,172,375
Travel and subsistence	469,050
Training Costs	368,000
Equipment and services	651,000
Consumables and other supplies	255,150
Subcontracts/consultancies	234,475
Dissemination of results, visibility	149,300
TOTAL DIRECT COSTS	3,381,050
Eligible indirect costs (overheads 7%)	149,300
TOTAL (Direct + Indirect)	3,530,350

A Statement of Income and Expenditure for 2013 is provided in Annex 2.



11.0 MID-TERM REVIEW

The Delegation of the European Union (EU) commissioned a mid-term evaluation for the project which was conducted between September and October 2013. The objectives of the evaluation were to: (1) assess the efficiency, effectiveness, relevance, impact and sustainability of the project in meeting its objective; (2) assess the extent to which expected benefits are being/will be achieved; (3) assess the extent to which the results of the project can be sustainably maintained; and (4) identify required changes in project design including the performance indicators, or limitation of activities because of significant problems, or need for an extension to the project and if so, for what period. The mid-term evaluation came up with key conclusions and recommendations for implementation to improve the delivery of the project. In response, the project team developed an action plan to address the recommendations of the mid-term evaluation (refer Annex 3).



12.0 LESSONS LEARNED

Key lessons learned to date will be useful for the planning and implementation of activities for the remaining period of the project as well as for future programs/projects targeted at the private sector in PACPs.

- Providing direct support to the private sector enterprises can improve capacity to supply existing and new markets and as a result fast track pro-poor benefits to Pacific communities,
- The inclusive business model promoted by the EU-IACT encourages partner enterprises to strengthen and work directly with their cluster farmers most of whom are poor and live in remote communities. This model is proving to be the most effective model for PACPs. Supply chains are developed and strengthened through training and rewards programs, and the trust gained through directly working with all the players involved in the supply chain.
- As the EU-IACT support to national agencies and partner enterprises grows, longer-term impact assessment and reporting after and beyond the project implementation timeframe will capture the true impact of the EU-IACT project.

The project team has plans in place to share and disseminate key lessons learned from the EU-IACT intervention through the project's visibility programmes and events such as meetings and workshops.



13.0 FUTURE CONSIDERATIONS

In the remaining two years of the project, the EU-IACT team will explore how to capture additional impacts from partner enterprises and replicate successful models and practices to other countries, communities and enterprises that are not direct beneficiaries of EU-IACT intervention. To improve reporting on the outcomes, outputs and results of the EU-IACT project, the team is currently putting together a performance database on partner enterprises. It is anticipated that the database will improve the continuous monitoring of project activities and the future reporting of results against log-frame indicators. The team may also need to undertake additional research into key areas of the project and conduct workshops in the region to communicate the lessons from the EU-IACT project. That being said, the private sector continues to appreciate and support EU financial assistance to strengthen enterprise development as an important means to foster private sector growth and economic development.

ANNEX 1: COMMUNICATION AND VISIBILITY ACTIVITIES FOR 2013

MEDIA RELEASES

- **Tongan vanilla exporter to supply Japanese markets**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1147:tongan-vanilla-exporter-to-supply-japan-markets&catid=401:iactarticles&Itemid=582)
- **Workshop focuses on strengthening Pacific product marketing**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1159:workshop-focuses-on-strengthening-pacific-product-marketing&catid=401:iactarticles&Itemid=582)
- **SPC supports seaweed farming in the Pacific region**
(http://www.spc.int/lrd/index.php?option=com_ontent&view=article&id=1161:spc-supports-seaweed-farming-in-the-pacificregion&catid=401:iact-articles&Itemid=582)
- **SPC works to strengthen Pacific aquaculture farmer groups**
(http://www.spc.int/lrd/index.php?option=com_ontent&view=article&id=1169:spc-works-to-strengthen-pacific-aquaculture-farmer-groups&catid=401:iact-articles&Itemid=582)
- **Kaiming Agro paves the way for Fiji's ginger industry**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1185:kaiming-agro-paves-the-way-for-fijis-ginger-industry&catid=401:iactarticles&Itemid=582)
- **Fertiliser company to open Fiji facility**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1211:fertilizer-company-to-open-fiji-facility&catid=401:iact-articles&Itemid=582)
- **SPC trials aquaponics for food production**
(http://www.spc.int/lrd/index.php?option=com_ontent&view=article&id=1222:spctrilisaquaponics-for-foodproduction&catid=401:iact-articles&Itemid=582)
- **Rural communities reap benefits from coconuts**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1226:ruralcommunities-reap-benefits-from-coconuts&catid=401:iactarticles&Itemid=582)
- **Local exporter praises EU and SPC support**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1227:localexporter-praises-eu-and-spc-support&catid=401:iact-articles&Itemid=582)
- **More proficient business trainers in the Northern Pacific**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1229:moreproficient-business-trainers-in-the-northern-pacific&catid=401:iactarticles&Itemid=582)
- **Coffee producer reaches new heights**
http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1233:coffeeproducer-reaches-new-heights&catid=401:iact-articles&Itemid=582
- **European Union helps boost Fiji's bee farming**
(<http://www.spc.int/en/meetings/1426-european-union-helps-boost-fijis-bee-farming-.html>)
- **SPC provides support for Pacific trade show**
(<http://www.spc.int/en/meetings/1444-spc-provides-support-for-pacific-trade-show-.html>)
- **Partnership to help improve Fiji's agricultural exports**
(<http://www.spc.int/en/meetings/1447-partnership-to-help-improve-fijis-agricultural-exports-.html>)
- **Pacific Voice Heard at Global Dialogue on Organics**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/876-pacific-voice-heard-at-global-dialogue-on-organics.html>)
- **Organic certification scheme in New Caledonia bears fruit**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/865-organic-certification-scheme-in-new-caledonia-bears-fruit.html>)
- **SPC and French Polynesia collaborate on regional organics meeting**

- **Cook Islands grows green through public-private partnership**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/925-cook-islands-grows-green-through-public-private-partnership.html>)
- **French Polynesia's Bio Fetia completes PGS Handbook**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/933-french-polynesias-bio-fetia-completes-pgs-handbook.html>)
- **Peak World Organic Body ticks Pacific Organic Standard**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/944-peak-world-organic-body-ticks-pacific-organic-standard.html>)
- **POETCom meeting takes steps forward**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/942-poetcom-meeting-takes-steps-forward.html>)
- **Origins Pacific – creating jobs, creating opportunities for the community, 27 November**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1037:origins-pacific-creating-jobs-creating-opportunities-for-thecomunity&catid=468:iact archives&Itemid=765)
- **Young farmer=young scientist=young entrepreneur=a bright future for Pacific organics,**
http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1196:-young-farmer-young-scientist-young-entrepreneur-a-bright-future-for-pacific-organics-&catid=362:publications&Itemid=562
- **POETCom: reflecting back and looking forward**
(http://www.spc.int/lrd/index.php?option=com_content&view=article&id=1203:poetcom-reflecting-back-and-looking-forward-&catid=362:publications&Itemid=562)
- **Pacific youths for organic agriculture**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/1300-pacific-youths-for-organic-agriculture-.html>)
- **POETCom Technical Exchange takes first steps in regional organic trade**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/1326-poetcom-technical-exchange-takes-first-steps-in-regional-organic-trade.html>)
- **New Caledonia's Chamber of Agriculture hosts first POETCom Technical Exchange**
(<http://www.spc.int/en/component/content/article/216-about-spcnews/1324-new-caledonias-chamber-of-agriculture-hosts-first-poetcom-technicalexchange.html>)
- **SPC supports organic certification training for Pacific farmers**
(<http://www.spc.int/en/component/content/article/216-about-spc-news/1274-spc-supports-organic-certification-training-for-pacific-farmers.html>)
- **Training provides platform for capacity building on organic certification systems**
(<http://www.spc.int/en/component/content/article/216-about-spcnews/1284-trainingprovides-platform-for-capacity-building-on-organic-certification-systems-.html>)
- **European Union support enables POETCom to build partnerships with organic certification bodies**
(<http://www.spc.int/lrd/iact-project/eu-support-enables-poetcom-to-build-partnerships>)

REGIONAL AND INTERNATIONAL MEDIA INTERVIEWS

- Radio Australia interview for POETCom Coordinator, Karen Mapusua (Organic certification scheme in New Caledonia bears fruit) [9 March 2012]
- Le Monde newspaper interview for POETCom Coordinator, Karen Mapusua (Organics development in the Pacific) [17 May 2012]
- Tonga TV interview for POETCom Coordinator, Karen Mapusua (Organics agriculture training) [22 March 2013]
- Interviews with Radio Australia and Islands Business magazine for Heilala Vanilla Owner, Jennifer Bogiss (Tongan vanilla exporter to supply Japanese markets) [8 May 2013]
- Island Business interview for Heilala Vanilla Owner, Jennifer Bogiss (Tongan vanilla exporter to supply Japanese markets) [15 May 2013]

- Radio Australia interview for POETCom Coordinator, Karen Mapusua (Organic certification scheme in New Caledonia bears fruit) [9 March 2012]
- Le Monde newspaper interview for POETCom Coordinator, Karen Mapusua (Organics development in the Pacific) [17 May 2012]
- Tonga TV interview for POETCom Coordinator, Karen Mapusua (Organics agriculture training) [22 March 2013]
- Interviews with Radio Australia and Islands Business magazine for Heilala Vanilla Owner, Jennifer Bogiss (Tongan vanilla exporter to supply Japanese markets) [8 May 2013]
- Island Business interview for Heilala Vanilla Owner, Jennifer Bogiss (Tongan vanilla exporter to supply Japanese markets) [15 May 2013]
- TV Niue interview for Lesio Saurara, IACT Biosecurity Officer (Workshop improves understanding of international trade standards in Niue) [16 May 2013]
- Radio New Zealand interview for IACT Team Leader, Samu Turagacati (IACT to support more Pacific enterprises) [22 May 2013]
- Fiji TV Talk Business show Interviews for Kaiming Agro Processing owner, Kaiming Qiu and Samu Turagacati [4-5 June 2013]
- Radio Australia interview for POETCom Coordinator, Karen Mapusua (SPC supports organic certification training for Pacific farmers) [11 June 2013]
- Radio New Zealand interview for IACT Aquaculture Officer, Avinash Singh (SPC works to strengthen Pacific aquaculture farmer groups) [11 June 2013]
- Radio Australia interview for Vanuatu participant on organic agriculture training [23 June 2013]
- TV New Caledonia interview for POETCom Coordinator, Karen Mapusua (First POETCom Technical Exchange) [1-5 July 2013]
- Radio New Zealand interview for POETCom Coordinator, Karen Mapusua on PGS development in the Pacific [9 July 2013]
- Radio New Zealand interview for IACT Export Production Officer, Sanfred Smith (Coffee producer reaches new heights) [10 September 2013]
- Radio New Zealand interview for General Manager of Varivao Holdings, Dudley Longamei (Coffee producer reaches new heights) [11 September 2013]
- Radio Australia interview for IACT Team Leader, Samu Turagacati (European Union helps boost Fiji's bee farming) [11 December 2013]

MEDIA ENGAGEMENT

- Assisted in organising a press conference for the signing of a Letter of Agreement for SPC through the IACT project to support Trade Pasifika
- Ongoing partnership with Fiji TV to feature IACT enterprises on Talk Business show
- Engagement with Fiji Sun and Mai Life magazine to feature articles in their business column.
- Fiji Export Council on possible collaboration for promotional activities.

INFORMATION DISSEMINATION

- Database established for local/ regional/ international media.
- Database established for key stakeholders that include regional government ministries of agriculture and trade, diplomatic missions, regional and international organisations, PIPSO and PT&I, private sector agencies etc.

MEDIA EXPOSURE

- Monitoring of media exposure done through Google Alerts.

WEB PRESENCE

- The IACT webpage is continuously updated with relevant news articles. There are plans to also create an umbrella website for IACT enterprises which is being done in consultation with the website designer.

VIDEOS

1. The following IACT enterprises have featured as part of the Talk Business show on Fiji TV: Kaiming Agro Processing Ltd, Labasa Farm Fresh, Fijika Natural Products, Northern Bee Farmers Cooperative
 - Products of Kaiming Agro and the Crab Company were featured on the local cooking show – Taste of Paradise
 - Assisted BBC team produce a documentary on Solomon Tropical Products that was aired on BBC World News channel.
 - Plans to produce shows in the major vernacular languages for TV and radio.

PROMOTIONAL PUBLICATIONS/MATERIALS

- E-newsletter - Grow Pacific – Export Focus is produced monthly. Started from June 2013
- Production of first-ever IACT magazine. The first quarterly issue was released in November 2013. Around 450 copies have been circulated to key stakeholders.
- Produced an A3 size poster
- Produced an IACT promotional brochure

AWARENESS

- Participation at the EU booth at the Hibiscus Festival
- Participation at the Agriculture show in Lautoka

**ANNEX 2: STATEMENT OF INCOME AND EXPENDITURE 1ST
JANUARY – 31ST DECEMBER 2013**



SECRETARIAT OF THE PACIFIC COMMUNITY

RIVIA TE MAIL BAG, SUVA, FIJI
TELEPHONE (679) 370 733 (EXT. 39163)
FAX (679) 370 021

**STATEMENT OF INCOME AND EXPENDITURE
FOR THE PERIOD 1 JANUARY 2013 - 31 DECEMBER 2013**

DONOR AGENCY : EUROPEAN UNION
PROJECT TITLE : INCREASING AGRICULTURAL COMMODITY TRADE
SPC REFERENCE NUMBER : LADZ16XS
REPORTING CURRENCY : EURO

INCOME	INCOME PERIOD	
	01/01/2013 to 31/12/2013	TOTAL INCOME
Balance b/f - 2012 Funds Received - 2013	2,338,858	
TOTAL FUNDS AVAILABLE	2,338,858	2,338,858

EXPENDITURE	EURO BUDGET 2013	EXPENDITURE PERIOD		BUDGET AVAILABLE	EXPEND. RATE
		01/01/2013 to 31/12/2013	TOTAL EXPENDITURE		
Staff Cost	1,172,375	635,215	635,215	537,160	54%
Travel and Subsistence Cost	469,050	185,464	185,464	283,586	40%
Training Cost	368,000	78,882	78,882	289,118	21%
Equipment and Services	651,000	599,174	599,174	51,826	92%
Consumables and other Supplies	255,150	147,084	147,084	108,066	58%
Subcontracts and Consultancies	234,475	87,404	87,404	147,071	37%
Determination of Result, EU Viability	149,300	23,108	23,108	126,192	15%
Indirect Costs: (7% of Direct Cost)	231,000	119,916	119,916	111,084	52%
TOTAL EXPENDITURE	3,630,350	1,876,248	1,876,248	1,654,102	53%

BALANCE OF FUNDS ON HAND AS AT 31 DECEMBER 2013

462,610

Certified Correct : _____ Date: 29 05/2014

John Yee Chief

ACTING DIRECTOR FINANCE

ANNEX 3: MID-TERM EVALUATION CONCLUSIONS, RECOMMENDATIONS AND ACTION PLAN FOR IMPLEMENTATION

Recommendations	Actions (What, How, Who, When)
<p>R1: related to C1: <i>The logical framework needs to be methodically reviewed in order to remedy the discrepancies between its present formulation and the EU procedural method. On the occasion, the number of OVIs and relevant activities should be reconsidered. The exercise should be carried out under the coordination of a representative of the EU Delegation, by a team composed of IACT management and staff, and an external professional.</i></p>	<p><i>Internal review of the project was completed by the IACT Team. Recommended adjustments and changes to the log-frame based on the MTR Report were tabled at the IACT PSC Meeting for endorsement in November, 2013.</i></p> <p><i>The endorsed changes to the log-frame are yet to be discussed with the EU for approval. The current plan is to discuss this with the EU for approval prior to the next IACT PSC in June 2014.</i></p>
<p>C1: <i>Some weaknesses are observed in the project design (log frame).</i></p>	
<p>R2: related to C3: <i>To enable the achievement of project results and objectives, the project should be extended for at least one year. A careful concerted reallocation of remaining budget resources may write off the need for a budget increase.</i></p>	<p><i>A request for extension of IACT project to December 2015 was tabled for endorsement by the PSC in November 2013. This was followed by a formal submission of request for extension by SPC to the EU in the first quarter of 2014. The EU responded by requesting detailed justification for the amendment (extension). This includes the reasons for the amendment and the impact of the amendment on the implementation of the project. SPC is currently working on a resubmission to be concluded in May 2014.</i></p>
<p>C3: <i>In spite of the competence and the dedication of the staff, project efficiency has been lessened, as the execution of activities was often slowed or sometimes impaired by a number of external causes.</i></p>	
<p>R3: related to C4: <i>From now onwards the focus of the assistance to the enterprises should be shifted from the provision of equipment to the improvement and upgrading of the other critical aspects of the value chain, paying particular attention to the weaknesses and needs at the agricultural production stage, and establishing a dedicated procedure enabling the monitoring of the intervention poverty reduction effect.</i></p>	<p><i>The project has responded by shifting focus of assistance from equipment and machinery to technical assistance to improve and sustain production, strengthen supply clusters and supply base for the first 26 enterprises. This shift in focus is supplemented by technical support with business plans and marketing plans, including support with branding, packaging web development and marketing collaterals.</i></p>
<p>C4: <i>Project effectiveness, though satisfactory, is hampered by the high number of sometimes vague or too ambitious OVIs, earmarked in the logical framework. The application form utilised by the enterprises to obtain IACT support does not cover, exhaustively enough, the aspects connected to the involvement of communities and the alleviation of poverty, two important facets of the Aid for Trade approach. Climate-related events have also adversely affected project effectiveness.</i></p>	<p><i>The team has developed a system to enable the collection of data and information from enterprises to enable the monitoring of the impact of intervention on job opportunities and poverty reduction in communities.</i></p>
<p>R4: related to C4 and C6: <i>Take stock of the degree of collaboration in place between</i></p>	<p><i>The project has responded by formalizing its collaboration</i></p>

<p><i>IACT and the various concerned organisations and Governments' institutions, in view of drafting a roadmap leading to a permanent and institutionalised cooperation arrangement.</i></p>	<p><i>with other partners through the signing of MoUs. Some examples:</i></p> <ol style="list-style-type: none"> <i>1. Collaboration with Fiji Ministry of Agriculture, Office of Prime Minister for extension services and financial assistance for Bula, Maqere and REMCOL (Fiji).</i> <i>2. Collaboration between three donors (MDF – Bula /Maqere, NZAID/Australian AID-NWC) complemented IACT's assistance to enterprises in Western Division of Fiji.</i> <i>3. Discussions held with Fiji NCSMED for institutional arrangement with IACT to provide technical services to IACT partner enterprises in the Western and Northern Division. Draft SPC-NCSMED MOA is ready for signing as of last March 2014.</i>
<p>C4: <i>Project effectiveness, though satisfactory, is hampered by the high number of sometimes vague or too ambitious OVs, earmarked in the logical framework. The application form utilised by the enterprises to obtain IACT support does not cover, exhaustively enough, the aspects connected to the involvement of communities and the alleviation of poverty, two important facets of the Aid for Trade approach. Climate-related events have also adversely affected project effectiveness.</i></p>	<p><i>Internal taskforce was formed by the project team to explore ways to address this recommendation. A preliminary assessment of the current status of enterprise access to finance is deemed necessary and important. A survey was convened to this effect, and the result based on 21 respondents is as follows:</i></p> <ul style="list-style-type: none"> <i>-10 enterprises approached a bank for loan, of which 4 were declined and 6 obtained loans.</i> <i>-11 enterprises did not approach a bank for a loan</i> <p><i>The distribution of enterprises with loan success by country confirms the difference in the financial access landscape across the PACPO region. For instance, in Fiji, the Reserve Bank (RBF) offers a guarantee scheme for 50% of principal loan amount by enterprises. Similarly, in FSM, the US Department of Trade offers 100% guarantee for principal loan of SMEs and is managed by Bank of Guam with branches in FSM and Marshall.</i></p> <p><i>Future action plans includes:</i></p> <ul style="list-style-type: none"> <i>-IACT team members to coordinate with banks on the</i>
<p>C6: <i>Support by Governments' Institutions, public-private interaction, and the role of banks are among the critical facets of the overall project implementation and of its sustainability. Overcoming the difficulties that hold back this complex cooperation netting will require more time than available within the current life span of the project.</i></p>	<p>R5: related to C4, C6 and C7: <i>Organise a roundtable with a representation of the assisted enterprises, EU and SPC, PIPSO and major bankers to investigate about the possibility of establishing a scheme inspired to the ECIP programme implemented by the EU in the Nineties, whereby banks where financially supporting SMEs entering into temporary partnerships.</i></p>
<p>C4: <i>Project effectiveness, though satisfactory, is hampered by the high number of sometimes vague or too ambitious OVs, earmarked in the logical framework. The application form utilised by the enterprises to obtain IACT support does not cover, exhaustively enough, the aspects connected to the involvement of communities and the alleviation of poverty, two important facets of the Aid for Trade approach. Climate-related events have also adversely affected project effectiveness.</i></p>	<p>C6: <i>Support by Governments' Institutions, public-private interaction, and the role of banks are among the critical facets of the overall project implementation and of its sustainability. Overcoming the difficulties that hold back this complex cooperation netting will require more time than available within the current life span of the project.</i></p>

<p>C7: The IACT project is <u>coherent</u> with and contributes to the EU Aid for Trade strategy, also thanks to the cooperation of other donors and institutions.</p>	<p>countries of assignments during duty travel on available scheme for IACT partner enterprises. -IACT to undertake follow up online survey in 2014 among banks to determine institutional willingness to: (1) carrying out a program where, instead of providing a loan, they would buy (temporarily) shares of stocks of selected enterprises and get a set on the board, similar to the ECIP program; (2) manage a small business credit guarantee fund for SMEs; (3) develop a special windows for SMEs to ensure ease in access.</p>
<p>R6: related to C4 and C5: Design and adopt a dedicated procedure enabling the monitoring of the intervention effect on poverty reduction. For each targeted enterprise a baseline should be established concerning the involvement of communities and the alleviation of poverty, and a system devised to closely monitor progresses made. The same should be done to track any possible environmental impact.</p>	<p>A dedicated M&E system and procedure is been developed to monitor and track effect of IACT intervention on poverty reduction. This includes a survey instrument and the establishment of database on enterprise activities. A report on the first survey is in progress to be tabled at the next IACT PSC meeting.</p>
<p>C4: Project <u>effectiveness</u>, though satisfactory, is hampered by the high number of sometimes vague or too ambitious OVIs, earmarked in the logical framework. The application form utilised by the enterprises to obtain IACT support does not cover, exhaustively enough, the aspects connected to the involvement of communities and the alleviation of poverty, two important facets of the Aid for Trade approach. Climate-related events have also adversely affected project effectiveness.</p>	
<p>C5: The impact of IACT, though not yet measurable, seems likely to exceed expectations, as unpredicted long-term positive effects begin to glimpse.</p>	
<p>R7: related to C4: The opportunity of addressing disaster mitigation action plans, including insurance and climate-proof building practices, should be taken into consideration.</p>	<p>The project has developed a risk management plan and strategy to address risks associated with the delivery of services to partner enterprises. In cases of natural disasters, the project appropriately responds by conducting assessments on potential damage sustained by partner enterprises and tailors support accordingly.</p>
<p>C4: Project <u>effectiveness</u>, though satisfactory, is hampered by the high number of sometimes vague or too ambitious OVIs, earmarked in the logical framework. The application form utilised by the enterprises to obtain IACT support does not cover, exhaustively enough, the aspects connected to the involvement of communities and the alleviation of poverty, two important facets of the Aid for Trade approach. Climate-</p>	

related events have also adversely affected project effectiveness.

R8: related to C4: A new round of CDE training on the use of the Fundés Diagnostic Tool should be launched targeting the IACT staff as well as local consultants.

C4: Project effectiveness, though satisfactory, is hampered by the high number of sometimes vague or too ambitious OVIs, earmarked in the logical framework. The application form utilised by the enterprises to obtain IACT support does not cover, exhaustively enough, the aspects connected to the involvement of communities and the alleviation of poverty, two important facets of the Aid for Trade approach. Climate-related events have also adversely affected project effectiveness.

R9: related to C2 and C8: To make visibility more effective, there is a need to devise an ad-hoc strategy, along the lines provided in the EU Communication and Visibility Manual.

C2: The Project is relevant to PICs' problems and needs; it complements their Governments plans and is in line with the overall Aid for Trade strategy.

C8: Visibility represents one of the aspects that, so far, the project has dealt with insufficient grit and determination.

The internal taskforce of IACT is currently working on this recommendation by reviewing materials on the CDE training tool. A recommendation for action will be submitted to the team by end of May 2014.

The IACT Communications and Visibility Plan and Strategy was completed in May 2013. The plan was revised in early 2014 and copy sent to the EU. The plan sets out the visibility activities for the IACT project and the strategies are consistent with the guidelines contained in the EU Communication and Visibility Manual. There are four broad objectives outlined in the IACT Communications Plan. These objectives are in line with Section 2.1 (Appropriate Visibility) of the EU manual that states that in order to maximize the impact of communication efforts, activities need to be timely and where possible coordinated with the EU and the information disseminated needs to be accurate and should target the right audience. For every activity listed under those objectives, timelines, target audience, key message and budgets have been assigned.

This plan is currently implemented and a number of activities for EU visibility have been completed to date:

- Organised joint media event with the Market Development Facility (MDF) for opening of facilities at the Crab Company (Fiji) Ltd (1 of the 42 enterprises supported by the European Union through the IACT project)
- Consult and help design company signage for 3 PNG enterprises
- Produced Talk Business show that was broadcasted regionally featuring the impact of EU assistance through the

	<p><i>IACT project for partner enterprises that include: Crab Company (Fiji) Ltd, Solomon Tropical Products and Varivao Holdings Ltd</i></p> <p><i>· Production and publishing of monthly e-newsletter (Feb, March), quarterly IACT magazine (2nd issue), and media releases</i></p>
<p>R10: related to C9: Environment and gender should be the subject of a dedicated monitoring activity, as their unfolding also affects the long-term impact and the sustainability of the intervention, besides providing useful indications concerning any possible change in the entrepreneurs' approach to business.</p>	<p><i>The M&E system and procedure put in place by the team is capable of tracking the long-term impact and sustainability of IACT intervention on cross-cutting issues such as environmental concerns, gender, youth and climate change.</i></p> <p><i>This system will enable the project to begin assessment and reporting on the impact of IACT intervention by mid-2014.</i></p>
<p>C9: Manifestly, cross-cutting issues are not among the important concerns of the IACT project design. This, in spite of the fact that many aspects that relate to raising the quality level of the exportable products to the standards imposed by the target markets require special attention to environmental issues, working conditions, the role of women, youth and disadvantaged groups.</p>	